

Spring 2023 Newsletter #57

AOCLE 2023

The team at Illinois College of Optometry is excited to host you in a few short weeks for the 40th Annual AOCLE Workshop. Here's a quick overview:

Dates: June 1st – 4th, 2023 Topic: Ocular Surface Updates

Thursday: The Executive Board meets with Sponsors starting at 6:00pm and everyone will kick off at 6:30p with a "college party" themed Welcome Reception. Dress will be casual as we encourage you to wear your favorite college apparel. We will have your favorite snack foods and plenty of beer and wine, as well as a few surprises in store.

Friday: The meeting will be held on campus, mainly in our Lecture Center. We will kick off with CE and sponsor presentations, followed by workshop rotations working with our profilometry, LLLT, and IPL devices and taking a campus/clinic tour. Trolleys will take us to dinner at local favorite Stix n Brix.

Saturday: We'll be on campus once again, for more CE and sponsor presentations, box lunches, and the Educators' Business Meeting. Saturday afternoon activities include an architecture boat tour or the Art Institute of Chicago.

Schools with AOCLE representatives:



2023 AOCLE WORKSHOP Illinois College of Optometry Chicago, IL June 1-4, 2023

Illinois College of Optometry will be hosting this year's AOCLE Workshop in Chicago. The topic is "Ocular Surface Updates." The ICO team of Jennifer Harthan and Lindsay Sicks, with the help of Will Skoog and resident German Aparicio, have been working hard to bring you timely CE content, exciting workshop rotations, and lots of good food and fun for the weekend!

In this issue:

- 2023 Workshop Preview, p. 2
- School News, p. 3
- Other News, p. 5
- Industry News, p. 7

Workshop Preview – June 2023

Illinois College of Optometry welcomes attendees in-person to the AOCLE Summer Workshop in Chicago from Thursday, June 1st through Saturday, June 4th, 2023. This year's theme is "Ocular Surface Updates."

Your welcome bags will have a ton of goodies to make your stay in our Residential Complex a comfortable one, including shampoo, conditioner, body lotion, snacks, and even a pair of shower sandals. You will have a set of towels in your shared bathroom with fresh linens, a blanket, and a pillow ready for your twin XL bed upon arrival. Be aware, there is also no in-room entertainment/television.

Thursday night will kick off with a rowdy reception that will take you down memory lane. We want you to let loose and re-live those unforgettable college memories, so get ready to party like it's the good ol' days. Dust off your college jerseys, sorority t-shirts or fraternity hats - pack a college apparel item to wear - because we can't wait to see you there! It will be the perfect time to catch up with old friends, meet new ones, and have a blast.

The after party will continue in the Residential Complex lobby, where we can play ping pong, darts, and lawn games while we finish off our keg of <u>Pollyanna Brewing</u> lager and order in Chicago-style deep dish pizza. Who knows, there may even be some <u>Malort</u> for you to sample!

Friday morning your commute to breakfast and education is just a short jaunt across Indiana Avenue onto the ICO main campus Lecture Center. We will take our customary group photos (cheese!) and jump right in with COPE-approved continuing education from Ellen Shorter OD (<u>University of Illinois at Chicago</u>) and Tiffany Andrzejewski, OD (<u>Chicago Cornea Consultants</u>). We will also kick off our sponsor presentations in ten minute rounds so you can hear the latest industry updates. Lunch will be provided in our Courtyard (weather permitting) and then it's back into the clinic and lab spaces for our Workshop Rotations.

Several breaks with snacks will be incorporated throughout the meeting. We hope you can experience some of our favorite Chicago eats, including deep dish pizza, Wrigley's gum, Chicago Mix (cheese and caramel corn mixed up!) popcorn, and local craft beer throughout the weekend.

For the afternoon, you'll be able to enjoy a campus tour, as well as rotations working with our profilometry, low level light therapy, and IPL devices. If you so desire, we'll even throw in a free massage in our dry eye "spa"!

Dinner on Friday will be at one of our local favorites, <u>Stix n Brix</u> - a wood-fired, brick oven pizzeria just 2 blocks from the Chicago White Sox at Guaranteed Rate Field. You'll enjoy a pizza, salad, sliders, mini meatballs and a variety of Italian desserts.

On Saturday, we'll kick off again with breakfast in the Lecture Center before CE presentations from Hannah Yoon, OD (<u>University of Illinois at Chicago</u>) and Asim Farooq, MD (<u>University of Chicago</u>). We will continue with more sponsor presentations throughout the day. Following pick up of a box lunch by all, the educators will attend the AOCLE Business Meeting. Everyone can gather again for activities after lunch and begin travel to their locations around the city: a <u>Chicago architecture boat tour</u> or a Fast Pass to the <u>Art Institute of Chicago</u>. Others may just enjoy time on their own to rest or shop the Mag Mile!

You'll have some time to refresh before our evening networking event at the <u>Chicago</u> <u>Sports Museum</u>. Trolleys will depart from the ICO Indiana Avenue entrance and take us to the iconic Mag Mile museum in Water Tower Place, named "a must-see sports attraction in Illinois" by the Chicago Tribune and one of the "Coolest, Weirdest, and Best Museums in Chicago" by Thrillist. Appetizers, dinner, and dessert will be catered by the adjacent Harry Caray's 7th Inning Stretch restaurant, named a Diner's Choice by Open Table for 2023.



Sunday is reserved for departures. We will have a spreadsheet on-site so you can coordinate rideshares with others going to the same airport(s) at the same time(s).

The ICO team is so excited to welcome you to the Windy City - where the deep dish pizza is hot, the blues are cool, and the skyline will take your breath away!

Campus News – Spring 2023

Illinois College of Optometry:

ICO's Cornea and Contact Lens Society hosted Dr. Cary Herzberg on campus for their annual Symposium. Dr. Herzberg presented on orthokeratology and demonstrated his passion for advocacy in the area of myopia management.



Midwestern University - Chicago College of Optometry:

CCO has acquired the Optilight (Lumenis) IPL device, which is FDA approved for improving signs of dry eye disease due to meibomian gland dysfunction (MGD). It will be utilized in their Dry Eye Clinic led by Drs. Jessica Conroy and Vakishan Nadarajah. CCO has had their new Myopia Control and Dry Eye Clinics at the Multispecialty Clinic for 2 years now. Dr. Vakishan Nadarajah's poster on OrthoK decentration in relation to axial length elongation was accepted in the International Myopia Conference that took place in Rotterdam, Netherlands in 2022.

Dr. Daniel Deligio's poster on effects of iCare rebound tonometry over high powered soft contact lenses was accepted to AAO 2022.

CCO's third year CooperVision Student Ambassadors for the Student Contact Lens Leadership Society and Student Myopia Leadership Society are Amy Nguyen and Eryka Uehling for 2022-2023.

Nova Southeastern University College of Optometry:

Nova was one of the recipients of the 2022 Health Professions Higher Education Excellence in Diversity (HEED) Award from INSIGHT Into Diversity magazine, the oldest and largest diversity publication in higher education. "The Health Professions HEED Award involves a rigorous application process that examines the recruitment, retention, and support of underrepresented students employees. and effective leadership in diversity mission-setting, innovative programming aimed at inclusive excellence, and many other aspects of diversity and inclusion across campus," said Lenore Pearlstein, publisher of INSIGHT Into Diversity magazine. "Our HEED Award recipients have demonstrated extraordinary resolve in working to build a more equitable, safe, and diverse campus environment."

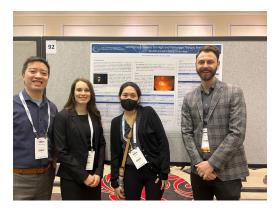


State University of New York College of Optometry:

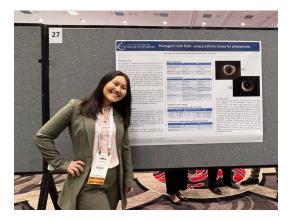
Melissa Levine joined the SUNY College of Optometry faculty in July, 2022. She received her Bachelor of Science Degree in Integrative Neuroscience with a minor in Italian Studies from Binghamton University. She obtained her Doctorate of Optometry from SUNY College of Optometry where she continued her studies to pursue a residency in the specialty of Cornea and Contact Lenses. She is currently an Assistant Clinical Professor at SUNY and supervises third and fourth year students in the Contact Lens and Primary Care clinics. She is a co-lab instructor for the Contact Lens I & II courses, as well as a co-instructor for the Scleral Lens Elective. Dr. Levine is a Fellow of the American Academy of Optometry and a member of the NYSOA.



William Huang and Travis Pfeifer, both 4th vear Cornea and Contact Lens Microcredential students, were selected as winners of the 2022 ABB Optical Group/CooperVision Specialty EyeCare 2022 Optometry Student Challenge! They presented their scientific posters at the Global Specialty Lens Symposium in Las Vegas, NV in January 2023. They were in good company as the poster session featured an additional 8 posters authored by SUNY resident/students. Congratulations to: Dr. Julie Song, Kelly Christianson, Joel Go, Marin Nagelberg, Yana Seviaryn, and Elianna Sharvit.



Dr. Julie Song, our Cornea and Contact Lens Resident, will be presenting her CE lecture: "I Can Fix That: Rapid Fire Cases Of Therapeutic Scleral Lenses" during the Residents' Presentations on March 17, 2023. This is her second CE lecture this year after lecturing as part of a panel this Fall on "Navigating Contact Lens Challenges and Complications" with Drs. Irene Frantzis, Melissa Levine, and Sharon Keh. During her time as a resident, she has presented 6 scientific posters at meetings around the country. Congratulations, Dr. Song!



University of California Berkeley School of Optometry:

UC Berkeley is pleased to welcome three new contact lens faculty who all completed their residency training in 2021-2022. Dr. Michael Wong completed his residency in Cornea & CL at UC Berkeley, Dr. Sam Lee completed his residency in Primary Care & CL at UC Berkeley, and Dr. Jeffrey Kong completed his residency in Cornea & CL at the University of Houston. We are thrilled to have them on our team!



The Berkeley Myopia Control Clinic is celebrating its 10-year anniversary! It was founded by Dr. Maria Liu in 2013. Since its inception, 26 residents, and hundreds of students have rotated through this clinic, providing over 10,000 patient encounters. Our clinic is able to bring cutting edge treatment options into patient care with a great balance between scientific validity, safety, and clinical practicality. Dr. Liu (pictured) writes "10 years of weekend clinic, hundreds of patients, and I'm still loving it!". The second photo is of some students, faculty, and residents who presented at the International Myopia Conference in Rotterdam, Netherlands in September 2022.



IACLE

The International Association of Contact Lens Educators (IACLE) has recently announced the opening of registration for its 2023 Fellowship Exam, taking place in November 2023. The exam will take place virtually via their Teaching Online Platform – IACLETOP – in English, Chinese, Spanish, Korean and Bahasa. IACLE members who receive a successful outcome of the exam become eligible to apply for Fellow of IACLE (FIACLE) status. More details can be found here.

In June 2023, the International Association of Contact Lens Educators (IACLE) is hosting its 4th World Congress on 'Contact Lens Education for the Practitioner of the Future', hosted at Conference Aston in Birmingham, UK. The congress will take

place from 5-8 June and is timed to precede the British Contact Lens Association's 2023 Clinical Conference & Exhibition. In addition to providing exposure to the latest computer-based and handheld device teaching technology, the congress will bring together contact lens educators from all parts of the world - with varying degrees of experience and access to information and / or resources - to meet with key opinion leaders. Presenters will provide valuable information that delegates can apply today, next semester, and next year. As well as the didactic and hands-on components of the program, delegates will network with other educators, professionals, and industry representatives to build long-lasting collaborations and friendships. They will return to their institutions to share their learnings with colleagues and students - the contact lens practitioners of the future. More information can be found here.



IACLE membership is comprised of contact lens educators from all eye care professions including optometrists, ophthalmologists, opticians and others, as well as industry representatives involved in education. As of January 2021, IACLE has had over 2,700 educators hold membership. Since November 2021, they have 869 active members (624 of these teach at academic institutes) in 79 countries worldwide.

To join IACLE, please visit: <u>https://iacle.org/membership/</u>

The GP Lens Institute (GPLI) <u>www.GPLI.info</u>



The GPLI has initiated several programs recently, one of which is the Eye Care Professional membership program and, to date, there are well over 500 members in this program. AOCLE members can email beth@gpli.info to receive free GPLI membership. The 14 benefits include: access to all archived webinars, the Coding and Billing, Staff, and Building Your Practice with GP Multifocals modules, free printed materials, quarterly free COPE continuing education webinars, access to a website with all of the specialty contact lens presentations given at the 2022 GPLI Cornea and Contact Lens Symposium, The Advisor bi-monthly online clinical journal, guarterly GPLI Radio with Dr. Tom Quinn podcasts, special recognition on our "Find a

GP Specialist" site, access to the "GPLI Experts on Facebook" site, the opportunity to serve on an advisory committee to the GPLI, a membership directory, and a certificate of membership. Educators, students, and residents receive free membership. Learn more and join at https://gpli.info/membership.



Another initiative that the GPLI continues to expand is the Specialty Contact Lens Externship program. The goal is to support an enhanced student and doctor experience by helping establish new externship sites focused on specialty contact lenses. The GPLI is providing resources such as webinars and digital access to practice advice for efficient and successful integration and mentorship. This can be a rewarding experience for doctors, students, and patients. Educators can browse the externship site directory, which will continue to expand. These sites have been selected through an application and review process. For the directory password, please contact beth@gpli.info. More information is available here: https://apli.info/externships/.

The GPLI invites all past Cornea and Contact Lens Resident Symposium 6

attendees to a special reunion to commemorate the 25th year of this program! The reunion will be held August 12, 2023 at The Ohio State University, with an in-person or virtual educational COPE CE program at OSU from 3-5:30 PM, and dinner and fun stuff at the Annunciation Banguet and Conference Center on High Street at 6:30 PM. Any questions or an update to your email address should be directed to Ursula Lotzkat 574-876-0475 at (ursula@winkproductions.com), or Dr. Ed 314-369-6290 Bennett at (ebennett@umsl.edu). Updates on the event will be posted at https://gpli.info/reunion.



1998 - GPLI educator retreat in Berkeley, CA where the idea began



1999 - the first resident symposium at OSU in Columbus, OH

Global Specialty Lens Symposium

www.GSLSymposium.com

The next Global Specialty Lens Symposium (GSLS) meeting, presented by *Contact Lens Spectrum*, will be held January 17-20, 2024, at Horseshoe Las Vegas! As the leading international specialty contact lens conference, GSLS will feature posters, papers, and continuing education sessions (including workshops and breakouts), as well as camaraderie with colleagues from around the world.

The 2024 in-person event once again promises to be the premier contact lens educational event of the season. Hot topics in cornea and specialty lenses, such as scleral lenses, specialty soft lenses, myopia, ocular surface disease and more, will be featured in the upcoming program. Registration and agenda details to be announced in the coming months.

STAPLE Program

www.stapleprogram.com

Ursula Lotzkat <u>ursula@winkproductions.com</u>

Jill Lopa jill@winkproductions.com

The STAPLE (Soft Toric and Presbyopic Lens Experience) program, a collaborative initiative on the part of Alcon, Bausch + Lomb, CooperVision, and Johnson & Johnson Vision, has presented over 500 workshops since its beginning in 2012. The stakeholders collaborate to provide 2nd and/or 3rd year optometry students with generic hands-on experience fitting soft toric and soft multifocal lenses on patients in a non-competitive environment. The STAPLE events have returned after the pandemic slowdown and programs continue to be offered virtually or in-person.

To schedule an event, contact the program administrators, Ursula Lotzkat and/or Jill Lopa. Ursula and Jill look forward to working with you toward the common goal of increasing students' confidence level and skills when fitting soft contact lenses.



The iCKC program is a new educational initiative to help optometry students bridge didactic knowledge with the evolving standard of care to optimize keratoconus management. By attending, students learn the continuum of treatment spectrum available to customize optometric care for these patients over their lifetimes. Currently 2 lecture modules and a technology workshop are available to be scheduled for third and/or fourth year students.

Module 1) Gain confidence in clinical ability to detect and diagnosis keratoconus through

various stages of this complex disease. Topics include:

- 1. How and when to utilize diagnostic & imaging technologies.
- 2. Interpretation of test results & other clinical findings.
- 3. How to determine keratoconus progression.
- 4. How to deliver clinical diagnosis & gain comfort with patient discussions.

Module 2) Gain confidence to coordinate a medical management plan. Topics include:

- 1. When to refer for FDA-approved corneal crosslinking & other surgical procedures.
- 2.Post-operative therapeutic regimen & managing post-operative findings.
- 3. How to set patient expectations. Real-life discussion videos will be shown.

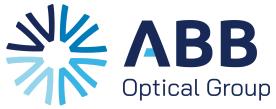
Technology Workshop: Details available upon request. For information to schedule a program contact Dr. Clark Chang or Ursula Lotzkat at info@iCKCeducation.com.

This new educational initiative is supported by Glaukos and Oculus.



At MCPHS with Dr. Stamm and iCKC speakers Drs. Tracy Swartz, Brooke Messer, and Gloria Chiu

Industry News – Spring 2023



www.abboptical.com

Andy Jackson - Director, Specialty Contact Lenses <u>aiackson@abboptical.com</u>

Dede Reyes, FCLSA - Manager, Consultation & Education - Specialty Vision Products <u>dreyes@abboptical.com</u>

ABB Optical Group is excited to announce the 2023 Optometry Student Challenge! Registration begins April 24, 2023 and must be submitted by August 31, 2023. Please visit the <u>Optometry Student Challenge</u> <u>website</u> to register and learn more.



Congratulations to the 2022 Optometry Student Challenge winners and honorable mentions!





Chad Zscherny - Director - Academic Development U.S. Vision Care <u>chad.zscherny@alcon.com</u>

After more than 40 years in the optometric industry, Dr. Rick Weisbarth, Alcon's Vice President of Professional Affairs will be retiring effective March 31. Over a career that has spanned almost 42 years, Rick has greatly contributed to the rich evolution of Alcon's history and his many achievements will not be forgotten.



Dr. Rick Weisbarth and Dr. Carla Mack

In light of Dr. Weisbarth's retirement, Alcon is pleased to announce that Dr. Carla Mack will now serve in a new role as Global and US Head of Professional Education and Development. Dr. Mack will be responsible for leading the US Professional Education and Development strategy and execution as well as bringing the voice of the Eye Care Professional to Alcon's Global Franchise team. Alcon is excited to carry on Dr. Weisbarth's mission to help people See Brilliantly!



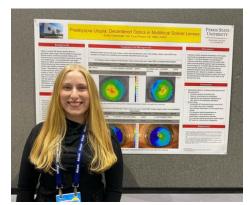
www.artoptical.com

Erik Anderson, MBA, NCLEC - Executive Director of Professional Relations <u>eanderson@artoptical.com</u>

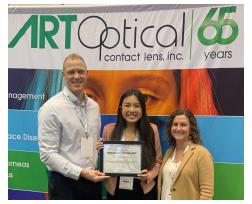
Bruce Morgan, OD, FAAO - Executive Director of Research & Clinical Support <u>bmorgan@artoptical.com</u>

Bethany Peebles, FAAO, NCLE-AC, ABOC -Executive Director of Consultation Services <u>bpeebles@artoptical.com</u>

Since announcing the Art Optical Specialty Contact Lens Travel Grant Program last summer, Art Optical has awarded travel grants to three deserving recipients. Along with 3rd and 4th year students and residents, the program is open to new ODs. Travel grant applications are being accepted for the July International Congress of Scleral Contacts meeting and the September AAOMC Vision by Design meeting. Grant applications, as well as past winners and their highlighted work are available here. The Specialty Contact Lens Travel Grant program is off to a great start and Art Optical looks forward to giving more young ODs the chance to network and learn at future meetings.



Travel grant winner Dr. Emily Gottschalk at AAO 2022



Erik Anderson and Bethany Peebles present a travel grant to Janna Pham, a 4th year UHCO student, at GSLS 2023

BAUSCH+LOMB

See better. Live better.

Jill M. Saxon, OD, FAAO - Executive Director, Professional Strategy, US Vision Care iill.saxon@bausch.com

Bausch + Lomb has launched two enhanced eye vitamins. The enhanced Ocuvite® Adult 50+ eye vitamin with vitamin D builds upon the original Ocuvite Adult 50+ formula to help support healthy cell function, which is key to protecting eye health. PreserVision[®] AREDS 2 Formula eye vitamins with OCUSorb[™] are the only AREDS 2 eye vitamins with the OCUSorb formulation. Offering a proprietary composition of lutein and zeaxanthin, OCUSorb has been clinically shown to provide superior absorption of these nutrients into the body as compared to the original PreserVision AREDS 2 mini soft gel formula. The company plans to launch several more consumer and vision care products in the coming months. For more information, visit www.bausch.com.





<u>www.coopervision.com</u>

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Tara C. Vaz, OD, FAAO - Senior Manager, Professional & Academic Affairs - Central tvaz@coopervision.com

CooperVision's new MyDay Energys® contact lenses are now available to all eye care professionals across the U.S. MyDay Energys® is the first and only 1-day contact lens combining an innovative aspheric design and material technology to help

tiredness and dryness associated with digital eye strain.

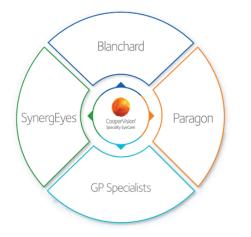


www.coopervisionSEC.com

Leah Johnson, OD, FAAO, FSLS - Director, Professional Affairs, the Americas <u>Jjohnson@coopervisionsec.com</u>

Louise Sclafani, OD, FAAO, FSLS - VP, Professional Affairs, SynergEyes Isclafani@coopervisionsec.com

CooperVision Specialty EyeCare improves worldwide access to their portfolio of life-changing specialty contact lenses. With the acquisition of SynergEyes which brings their distinctive array of hybrid lenses, SynergEyes VS[™] scleral lens, and SynergEyes ScanFitPRO for profilometry driven scleral lenses, the portfolio is now one of the broadest available with options to suit all ocular needs and ECP preferences.



Student Website: Programs, certifications, and learning resources can be found at: <u>bit.ly/CooperVisionSpecialtyStudentProgram</u> <u>S</u>

Excellence Award

Program

Make a Difference Program

This program provides optometry students an opportunity to fit a patient who lacks financial resources, with CooperVision Specialty perCare contact lenses. CooperVision Specialty UpCare will provide students and prescribing university practitioners with a pair of complimentary warranted lenses to help fit a patient in measurements. with Optometric Cooper/Vision Speciality dents to deliver understands the value y fyeCare experience with special m. Students academic year are That's why we offer co the opport unity to warranted lenses for s firing set. All residents with Parago

Student Lens

Program





Beyond the Limbus: In-person, dual-track scleral lens trainings are being held this spring and are open to educators and residents. Virtual training is also available. Sign up to step up your scleral lens fitting game! <u>bit.ly/BTLScleralTraining</u>





www.contamac.com/Practitioners/

John Hibbs - Vice President of Commercial US Sales johnhibbs@contamacus.com

Jessica Labriola, NCLEC - Vice President of Operations jessica@contamacus.com

Mini "sample" packs of Nutrifill® are now available! Nutrifill is a uniquely formulated preservative free, sterile, buffered saline solution with the addition of electrolytes indicated for filling and rinsing scleral lenses. In addition to receiving samples with select scleral lens orders, practices and clinics can now order samples to distribute to their patients. A single sample pack contains 5 (10 ml) single-use ampoules and will be sold in a bundle of 7. Practices and clinics may request up to 9 complimentary sample pack bundles each guarter by contacting their account manager e-mailing or hello@nutrifill.com. Additional sample pack bundles are priced at \$20.95 and can be ordered through the wholesale account portal. Samples for educational/student use are also available upon request.





www.euclidsys.com

Jackson Lau, OD, FAAO, FSLS - Clinical & Scientific Affairs Manager <u>jackson.lau@euclidsys.com</u>

Lynette Johns, OD, FAAO, FSLS, FBCLA -Director of Clinical & Scientific Affairs <u>lynette.johns@visionary-optics.com</u>



Visionary Optics launched the Europa Tangent scleral lens, with a 3-zone step-system and advanced customization options. The landing zone has a smoother transition patterned after the free-form design. Lynette Johns, the new director of clinical affairs of Visionary Optics, has Learning with Lynette sessions designed to connect and collaborate with fitters of all experience levels.



Euclid Ortho-K showed efficacy in managing myopia in a three-year study; 70% of Euclid subjects showed ≤0.10mm/yr axial elongation (year 3), 78% required no change in treatment modality.

Graduating 4th years can schedule a complimentary myopia management implementation consultation <u>here</u>. Learn about staff training, practice implementation, parent communication and more!

SCHEDULE YOUR CUSTOMIZED IMPLEMENTATION CONSULTATION TODAY!



Johnson Johnson vision

www.jnjvisionpro.com

Kurt Moody, OD, FAAO Dipl - Director, North America Professional Education <u>kmoodv1@its.ini.com</u>

Ryka Lovis - Manager, Professional Education <u>rlovis@its.jnj.com</u>

Josh Meredith - Manager, Professional Education <u>jmeredi3@its.jnj.com</u>



Johnson & Johnson Vision has launched its newest innovation, ACUVUE® OASYS MAX 1-DAY contact lenses and ACUVUE® OASYS MAX 1-Day MULTIFOCAL contact lenses for presbyopia. Designed with an unprecedented combination of new technologies to help meet the needs of digitally intense lifestyles: TearStable[™] Technology and OptiBlue[™] light filter.

Adults now spend 13+ hours a day on digital devices, a 35% increase since 2019. People looking at a digital screen blink 60% less, which can destabilize the tear film, impacting comfort and vision.

TearStable[™] Technology is designed to maximize tear-film stability and lock in moisture for exceptional all-day comfort. The OptiBlue[™] light filter has the highest level blue-violet filter in the industry at 60% to reduce light scatter for exceptional visual clarity, day to night.



Steve J. Webb - President siwebb@metro-optics.com

Kent Webb - Vice President <u>kwebb@metro-optics.com</u>

Metro Optics, a custom contact lens manufacturer based in Austin, Texas, is celebrating their 50th Anniversary! Founded in 1973 by Jim Webb, his goal was to give eye care professionals across the country the ability to source high-quality custom contact lenses for even the most difficult to fit eye conditions. The company has remained focused on providing innovative and effective lens designs throughout its history by working closely with leading eye care professionals to ensure its products are the best in class. Today, the product portfolio features a wide array of custom soft, corneal GP, and scleral lens designs that cover a range of vision corrections. Visit www.metro-optics.com and follow the company on Facebook, Instagram, and LinkedIn for company updates.



Jay Wollack - Senior Sales & Marketing Manager jay wollack@nidek.com

NIDEK Inc., in partnership with Medmont, is now offering the Medmont meridia[™] Pro and Classic Advanced Corneal Topographer models to U.S. eye care professionals.

The Medmont meridia[™] raises the bar on Medmont's 20-year legacy of precision and performance that began with the company's E300 corneal topographer. The meridia[™] extends the E300 performance by combining it with premium anterior, fluorescein imaging and videos, including OrthoK NaFI Video. Other notable features include scleral lens simulation, an array of dry eye evaluation options and detailed meibography. The versatile Professional model allows a user to access proven dry eye grading scales and insightful patient reports.



Learn more about the meridia[™] Pro and Classic corneal topographers <u>here</u>.



Michael Wolber - President and CEO <u>mwolber@oculususa.com</u>

The next generation in scleral topography has arrived! The CSP Pro Software for the Pentacam® AXL Wave is designed to make fitting scleral lenses more comfortable for the patient and more efficient for the eye care professional.

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Capture 18mm of scleral topography with a flexible scan process designed to maximize patient comfort.

- Data can be captured in 1 scan or take up to 4 scans and stitch them together to accommodate patient anatomy.
- No fluorescein needed!
- All scans are taken in primary gaze, no fixation shifts required.
- <u>Click Here for a 30-Second Video of</u> the CSP Pro Scan Process!

To find out more, reach out to your local OCULUS representative or contact sales@oculususa.com.



www.specialeyesqc.com

Breanne Gallagher - Marketing Manager <u>bgallagher@bvimedical.com</u>

Michelle Walsh - Vice President <u>mwalsh@bvimedical.com</u>

SpecialEyes is pleased to announce the promotion of Dawn Wong to Lead Consultant. Independent eye-care providers have the power to change lives by helping each patient overcome unique optical issues and attain crisp, clear vision. Dawn can help achieve that mission and improve overall success rates. With over five years of experience, Dawn is an expert in all SpecialEyes products, including the multifocal toric. To contact Dawn directly, please email seconsult@bvimedical.com or call her at 866-349-8094.



www.tfoptics.com/

Don Dixon - General Manager <u>dondixon@tfoptics.com</u>

George Mera, NCLE-AC - Fitting Consultant & School Liaison george_mera@tfoptics.com



Don Dixon, Emily Brill (IU), Jan Svochak, Ken Crawford

TruForm Optics has been active with specialty lens meetings. These meetings included GSLS in Las Vegas NV, AZOA in Scottsdale AZ, and Texas Optometric Association in Austin. At GSLS, IU's Emily Brill received the first TruForm/Contamac GSLS Travel/Registration Grant. At AZOA, Don Dixon visited with contact lens specialty fitters, and at TOA, TruForm found time to golf with some of the best people in the industry! Look for TruForm at the annual AOCLE meeting in Chicago! TruForm is available to participate in workshops for the schools and colleges of optometry and encourages faculty members to reach out to schedule.



Don Dixon (TruForm), Dr. Cheyne, Dr. Wadley, John Hibbs (Contamac)



custom contact lenses

www.valleycontax.com/

Josh Adams, NCLEC - Vice President josh@valleycontax.com

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Valley Contax is excited to announce the two latest advancements in specialty contact lens technology now available in one lens, Gaudi Freeform + OVITZ HOA. Adding HOA to a freeform scleral lens has never been easier and more consistent. Designing a Gaudi Lens requires profilometry data from the Pentacam CSP or the Eaglet ESP, and adding the HOA requires the HOA measurements and data from the OVITZ Xwave aberrometer. For information, contact dacoda@valleycontax.com or visit Gaudi or OVITZ xwave websites.



In partnership with Contamac US, Valley Contax is pleased to announce travel grants opportunity for students in the graduating classes of 2024 or 2025. Fifteen hundred dollar travel grants are available to GSLS, Optometry's Meeting, or Academy. To apply, visit the student portal page at valleycontax.com.



www.wavecontactlenses.com

Ken Kopp, FCLSA - Clinical and Professional Services <u>info@wavecontactlenses.com</u>

WAVE is delighted to announce its first year as a sponsor of the Association of Optometric Contact Lens Educators (AOCLE). WAVE has pioneered custom Ortho-K lens designs, pushed the boundaries of Corneal lens possibilities, and engineered 360-degree alignment with the Scleral lens. The team's commitment to innovation and successful patient outcomes has been the driving force behind its continuous software upgrades to deliver greater efficiency and accuracy in fittings. The company's dedication to progress and continuous improvement is why WAVE is looking forward to participating in the annual AOCLE workshop this coming June. WAVE also hopes to offer student workshops in school clinics soon to help future professionals engineer better vision for the next generations.



www.xcelspecialtycontacts.com

Cathy Smith - National Sales Director <u>csmith@xcelspecialtycontacts.com</u>



X-Cel recently launched REMLens® for overnight orthokeratology. The design offers 5 diameters for optimized lens centering and expanded optic zone options to create the appropriate peripheral defocus for myopia control. As one doctor commented, "From personal experience. I struggled with several designs of Ortho-k lenses because they increased aberrations, especially at night when my pupils were larger than the standard optic zone diameters of most manufacturers. Because of REMLens' adjustable optic zone diameter. X-Cel was able to design a lens with a larger optic zone diameter. The results for me were that aberrations have been dramatically reduced which allows me to drive at night comfortably again by increasing the size of the OZD. So now, I wear my REMLens every night and love my vision." Learn more at X-Cel's website.





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