



Fall 2017
Newsletter #46

ASSOCIATION
OF OPTOMETRIC
CONTACT LENS
EDUCATORS

“Meet me in St. Louie”!

The University of Missouri-St. Louis College of Optometry did a fantastic job hosting the AOCLE workshop this summer, June 1-4, 2017. The theme of the workshop was **“Scleral Lenses: The Good, The Bad, and The Technology.”** The meeting provided top notch continuing education, sponsor updates, and hands-on stations exploring available new technologies in the area of scleral lenses. Participants also had the opportunity to tour the UMSL College of Optometry’s impressive Patient Care Center.



UMSL College of Optometry's New Patient
Care Center

Schools with AOCLE representatives:



Next AOCLE Workshop: May 31–3, 2018

*University of the Incarnate Word
Rosenberg School of Optometry
San Antonio, TX*

Arrivals: Thursday, May 31st
Departures: Sunday, June 3rd
San Antonio International Airport (SAT)

In this issue:

- Meeting Highlights, p. 2
- School News, p. 3
- Other News, p. 5
- Industry News, p. 7

The meeting started on Thursday evening with sponsor presentations and a gathering of all attendees at the hotel.



A special presentation and slide show of memorable photos honored the late Dr. Harue Marsden. A plaque was accepted in her honor by Drs. Dawn Lam and Annie Chang. The AOCLE also elected to rename one of its travel awards in honor of Dr. Marsden. Several AOCLE members shared their favorite moments and memories of her. As a beloved member of AOCLE, Harue contributed greatly to both the educational and social aspects of the annual workshops. Her distinctive laugh and quick wit were unforgettable. She will be sorely missed. Several AOCLE members shared their favorite moments and memories with Harue.

The 2017 Lester Janoff Memorial Award was presented to Dr. Etty Bitton from Université de Montreal. This award was established to honor the memory of Dr. Lester E. Janoff, who was an exceptional optometric educator, administrator, contact lens clinician and researcher. His professional career encompassed private practice, contact lens research for industry, and contact lens

education at three optometry schools. The award is presented to an optometric educator of the AOCLE who has demonstrated excellence in the area of contact lens-related publications, contact lens education, and research.

We also welcomed our international attendees representing IACLE:

Dr. Lina María Rodríguez Cely from the Federación Colombiana de Optómetras, Colombia and Associate Professor Premjit Bhakat from the Department of Optometry, School of Allied Health Sciences at Manipal University, India.

Friday began with a group photo outside the new UMSL Patient Care Center. Then we were welcomed by UMSL Dean, Dr. Larry David. A few hours later, we all felt smarter having learned about scleral lens technology and theory from Dr. Christine Sindt.



Dr. Sindt gave us some excellent advice: "Don't kill a mosquito with a bazooka" (meaning not every irregular cornea needs a scleral lens!).

She also reminded attendees that today contact lens fitting is easier, but yet more

complex. There are more ways to get "stuck" along the way. She encouraged us to seek stability and optimal physiology with our lenses and to flush debris out from under sclerals instead of removing and re-applying the lenses. Her YouTube video of this technique can be viewed here: <https://www.youtube.com/watch?v=-6gb4PwgYeY>

At lunch on Friday in the Patient Care Center atrium, attendees got to feast on local St. Louis treats such as barbecue, gooey butter cake, and Fitz's root beer. Once our bellies were full, small groups took a tour of the Patient Care Center or did a hands on session with scleral lens technology such as the Optovue OCT, sMap3D or EyePrint PRO.



After a long day of learning we boarded large buses to travel to The Hill neighborhood of St. Louis. Little did we know this historic neighborhood has tiny winding streets. The buses could barely make the tight turns and an illegally parked car outside a nearby bar didn't help our situation. Thankfully no tears were shed (we think) and there were no punches thrown between the driver and the illegally parked motorist. We finally arrived at

Zia's to a list of yummy Italian specialties and plenty of wine!

After our bellies were full (again) we stuffed them further by visiting a packed house at Ted Drewes' frozen custard. At least one meeting attendee lost their ice cream to the concrete when testing whether they could, in fact, turn it upside down without spilling it.

Saturday morning, we at the hotel for "Scleral Lens Complications and Controversies" with Dr. Jason Jedlicka. More sponsor presentations were interspersed with the education. Dr. Jedlicka's take home advice: shoot for 200um apical clearance, 250um lens thickness and at least 150dK material to avoid anoxia on our scleral lens patients. We also discussed the strategies for managing post lens debris, and the risk of glaucoma in our scleral lens patients (more research is warranted in this area).

St. Louis provided abundant options for Saturday afternoon activities with many participants opting to attend the Budweiser brewery tour (and their bus allowed them a couple of extra hours at the hotel bar first because it was so late).

Another small group braved the heights of the St. Louis Arch, not realizing until the point of no return that it required squeezing 5 people each into a miniature-sized "pod" for transport up 63 stories.

Other participants took the chance to walk through a world-renowned botanical garden or visit St. Louis' Forest Park. A small group also visited Lady Bug Beads and made their own keepsake jewelry pieces.



The evening concluded with a trip to Ferguson Brewing Company. We enjoyed a buffet of more delicious food and some local craft beer selections. For dessert, Vinita dished out even more custard from a competing outfit to Ted Drewes.

Our evening entertainment was a trivia game featuring not only a cross-dressing emcee but also the impressive trivia knowledge of Mike Johnson and an inordinate number of questions about animals (including unicorns).

After we all boarded our buses to return to the hotel, we were surprised to learn that the last people to leave said the ceiling of a bathroom in the building had just collapsed! Luckily that was downstairs (we had been upstairs) and no one was hurt in the chaos.

The AOCLE is supremely grateful to the 17 sponsors of this year's meeting. Without our sponsors, we would not be able to have our annual gathering to improve our contact lens knowledge and enhance our teaching.

A huge thanks to the UMSL team that put together this year's amazing workshop: Drs.

Ed Bennett, Beth Henderson, Julie DeKinder, and Vinita Henry.



Campus News – Fall 2017

Midwestern University Chicago College of Optometry:

Dr. Josh Baker (currently Dean at AZCOPT) was also named interim Dean at Midwestern University's Chicago College of Optometry.

CCO began course instruction for its inaugural Class of 2021 on August 21, 2017. CCO faculty and students share temporary accommodations with other health programs while their own building is being completed.

Midwestern University Arizona College of Optometry:

Dr. Grace Liao, a former SCCO-MBKU CL resident, has joined the AZCOPT CL team. Dr. Jamie Kuhn has left the college to join a private group practice.

Universite de Montreal Ecole d'Optometrie:

Dr. Etty Bitton was honored with a Theia Award of Excellence by Women in Optometry. Her specific honor was the Dr. Mae-Booth Jones Award for Mentorship. More than 130 people nominated female ODs for these awards and the winners were voted on by the Women in Optometry professional advisory board.

Dr. Bitton was also honored at the 2017 AOCLE Meeting with the Lester Janoff Award. She recently celebrated the release of TFOS DEWS II and serves on the TFOS Public Awareness and Education Subcommittee for the report.

University of Houston College of Optometry:

Dr. Jan Bergmanson was honored as the IACLE Americas Contact Lens Educator of the Year for 2017.

University of the Incarnate Word Rosenberg School of Optometry:

Dr. Srihari Narayanan was named the recipient of the Korb-Exford Dry Eye Career Development Grant for his proposal titled "Meibomian Gland Dysfunction management to relieve contact lens discomfort."

Drs. Sandra Fortenberry, William Miller and the rest of the CL team at UIWRSO are hard at work preparing to host the 2018 AOCLE meeting. Next year also marks the 300th

anniversary of the Alamo City so be prepared for a huge fiesta in Texas!

University of Missouri-St Louis College of Optometry:

Many thanks to the UMSL team for sponsoring this year's AOCLE meeting. Special recognition goes to the hard work of Drs. Ed Bennett, Beth Henderson, Julie DeKinder, and Vinita Henry.

Salus University – Pennsylvania College of Optometry:

Dr. Melissa Trego was selected as the new Dean of Pennsylvania College of Optometry at Salus University.

Dr. Kriti Bhagat is now Coordinator of the Cornea and Contact Lens Residency.

Salus was named winner of the Valley Contax Custom Stable Cup at the AOA meeting in Washington, DC earlier this year. They received a trophy and two \$500 scholarships for students at the school.



Southern California College of Optometry at MBKU:

SCCO at MBKU is excited to welcome Mark A. Bullimore, MCOptom, PhD, FAAO as Dean. Dr. Bullimore was hired after a national search and started his new appointment October 16th.

Dr. Harue Marsden was honored posthumously with The Eminent Service Award at the AAO meeting in Chicago. This Award, established in 1960, honors those persons who have rendered extraordinary and/or distinguished long-term service to the Academy. On behalf of Harue's family, the award was accepted by her sister Yuki.



2017 AAO President Joseph P. Shovlin, OD, FAAO with Yuki Marsden

SUNY College of Optometry:

The design consultancy that re-designed the SUNY Optometry Lobby, C&VE, has received a 2017 Graphic Design USA American Health + Wellness Design Award for its work at the College. The award acknowledges outstanding graphic communication in traditional medicine and healthcare. The patterns derive from the notion of refracted light and the three color palettes are taken from the College's logo.



IACLE

"Translating knowledge into increasing contact lens penetration" was the theme for the 2017 IACLE Congress on Contact Lens Education, which took place in Hyderabad, India on September 9-10. This event was timed to precede the 2nd World Congress of Optometry, also in Hyderabad, where IACLE provided the contact lens stream. At the World Congress, over 50 IACLE members, staff, Fellows, and officers delivered over 50 presentations.

AOCLE Members and Friends who presented at the IACLE Congress and/or World Congress included Etty Bitton, Des

Fonn, Jan Jurkus, Shehzad Naroo, Gina Sorbara, and Niles Thite.

The IACLE is also proud that Bausch + Lomb has renewed its sponsorship at the Bronze level as of September, 2017. Bausch + Lomb joins IACLE's other sponsors – Platinum Sponsor Alcon, Silver Sponsors CooperVision and Johnson & Johnson Vision, and Donor Sponsor Euclid Systems – who together help support the association's high-quality contact lens programs worldwide.



Pictured at the IACLE Awards Ceremony at the 40th BCCLA Clinical Conference are (L to R) CooperVision's Dr. Gary Orsborn, Professor Jan Bergmanson, Kristin Mihic, Dr. Yazan Gammoh, and IACLE President Dr. Shehzad Naroo.

Nominations and applications for the 2018 IACLE Awards will open in December.

The GP Lens Institute (GPLI)



The GP Lens Institute (GPLI) has added two great new resources to their website at www.GPLI.info. The Scleral Lens FAQ that was developed in conjunction with the Scleral Lens Education Society (SLS), which offers fitting tips and troubleshooting combined with many images. The images were provided by the GPLI Advisory Board along with leaders in the SLS. Second, a Staff Training module was developed as a recommendation from the GPLI Advisory Board. Also available are four patient brochures on topics such as Scleral Lenses, GP Multifocals, Corneal Reshaping, and GP Lens Care and Handling. Students and fitters can also download the GP Lens Management Guide.

The GPLI continues to offer monthly educational webinars presented by industry leaders, featuring the latest advancements in customized contact lenses. You can register for the webinars on the website - CE credit is available. The cost is \$25 per webinar, of which \$5 is donated to Optometry Giving Sight. The GPLI will expand its monthly educational webinar series to a quarterly student specific series. The dates and topics will be shared with everyone.

The GPLI is looking for schools interested in having an educational program at their campus focused on corneal, presbyopic or scleral GP lenses. Contact Dr. Ed Bennett at ebennett@umsl.edu if you are interested in having a program at your school.

The GPLI and the Contact Lens Manufacturers Association (CLMA) hosted their annual GPLI Cornea and Contact Lens Symposium for Cornea and Contact Lens Residents at Ohio State University in

Columbus, OH on August 10-13, 2017. There were 14 companies represented from the CLMA: ABB Optical Group, Advanced Vision Technologies, Art Optical, Blanchard Contact Lenses, Boston Sight, Contamac US, Essilor Contacts, Euclid Systems Corp., Menicon, Metro Optics, Synergeyes, TruForm Optics, Valley Contax and Visionary Optics. The CL Residents, CLMA industry representatives, and educators / speakers are pictured below.



2018 Global Specialty Lens Symposium

The 2018 Global Specialty Lens Symposium (GSLS) continues to be the premier contact lens educational event in the U.S. This year's meeting will be held January 25-28, 2018 at the Tropicana Hotel in Las Vegas, NV. Hot topics in specialty contact lenses, corneal reshaping and billing and coding continue to be highlights of the over 100 courses and workshops presented each year.

New are courses in slit lamp photography, cosmetic and tinted lenses and scleral lenses for ocular surface disease. There are also paper and sponsor presentations as well as a poster session. While the poster deadline

has passed, you can still enter the photography contest until December 30, 2017. Images can be submitted in one of the anterior segment categories of either Contact Lens or Cornea/Conjunctiva/Lids. Simply e-mail your photo with your name, category, and title of the photo to Julia.McNamee@pentavisionmedia.com.

STAPLE Program

The STAPLE (Soft Toric and Presbyopic Lens Education) Program, a collaborative effort on the part of Alcon, Bausch + Lomb, CooperVision, and Johnson & Johnson Vision Care, Inc. holds workshops to bring educators and industry together. The stakeholders collaborate to provide 2nd and/or 3rd year optometry students with generic hands on experience fitting soft toric and soft multifocal lenses on patients in a non-competitive environment.

The first STAPLE Program workshop was held in January 2012 and since there have been over 200 workshops throughout the schools and colleges of optometry. The day consists of a lecture, hands-on fitting with live patients using all 4 lens designs and then lunch/dinner with a wrap-up discussion.

To schedule an event at your school, please contact the program administrators, Ursula Lotzkat (ulotzkat@aol.com) and/or Sue Schnell (slconnelly@aol.com). Ursula and Sue look forward to working with you toward the common goal of increasing students' confidence level and skills with soft lenses. For details go to: www.stapleprogram.com.

TFOS DEWS II™

TFOS (Tear Film & Ocular Surface Society) published the original TFOS DEWS™ (Dry Eye WorkShop) Report in 2007, which was a comprehensive report on dry eye disease and research. Working since 2014, 150 international dry eye specialists and researchers from 23 countries have collaborated on the newly published TFOS DEWS II™ (*Ocular Surface*, 2017) which includes a new definition and classification scheme, epidemiology, pathophysiology, diagnostic and therapeutics, clinical trials, iatrogenic dry eye disease, hormone influences, and neuropathic eye pain.

TFOS DEWS II™ is an encyclopedia of dry eye disease, and will be an excellent resource for your educational needs. The report is available to download for free at www.tearfilm.org. We encourage you to share this URL with your students and include the new definition and classification in your courses on dry eye for the upcoming semester.

Several contact lens educators were included on this massive effort and contributed their insight on how dry eye can affect contact lens wear to the overall report. Please spread the word about TFOS DEWS II™ !



"All Eyes on Dry Eye: Dilemmas, Decisions & TFOS DEWS II" live broadcast from AOA, June 22nd, 2017.

Industry News – Fall 2017

ABB Optical Group

<http://www.abboptical.com/>

Arch Holcomb
Senior Consultant
aholcomb@abboptical.com

Scott Luther
Strategic Account Manager
sluther@abboptical.com

ABB Optical Group and Paragon Vision Sciences Announce 3rd Annual Optometry Student Challenge

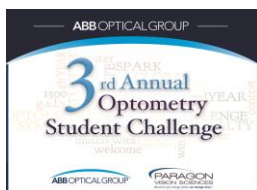


ABB OPTICAL GROUP, in partnership with Paragon Vision Sciences, is hosting the 3rd Annual Optometry Student Challenge in support of future optometrists and to encourage the study of contact lenses. Five students will be awarded travel grants of \$1,500 each to attend the 2018 Global Specialty Lens Symposium and present a scientific poster on a contact lens-related topic. Winners will be selected by Dec. 5.

“ABB OPTICAL does an exceptional job of producing educational programs that support optometry students and the optometry industry as a whole,” said Paragon Vision Sciences President Rich Jeffries.

“We are honored to be partnering with them again and look forward to the remarkable results of this year’s challenge.”

Advanced Vision Technologies

<http://www.avtlens.com>

Keith Parker, NCLEC President
keith@avtlens.com

Janine Bugno, NCLEC Vice President
janine@avtlens.com

Advanced Vision Technologies Completes New Offices and Laboratory in Lakewood, CO

AVT has completed its expansion to their new office. Their new facility boasts a 4,500 square foot space for training and educational workshops, and additions to their laboratory, including a new, state-of-the-art lathe to support the manufacture of their full range of specialty contact lenses - NaturaSoft soft lenses, Naturalens GP, and their new Naturalens Scleral. The addition of the Tangible Hydra-PEG coating has proven to greatly aid patient’s ability to wear GP lenses, especially on compromised corneas. AVT is also proud to announce their new premium packaging for any Naturalens design, which creates a nice presentation for the patient. To learn more about AVT, visit www.avtlens.com or call 303-384-1111. New Premium Packag



AVT's
new
premium
packaging

Akorn

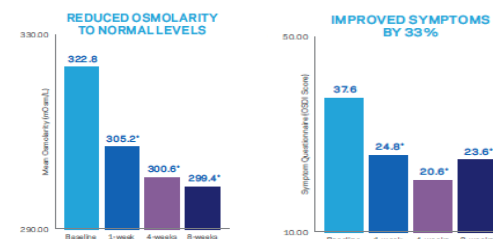
<http://www.theratears.com/>

Diane M. Houtman, OD, MBA, FAAO
Vice President, Professional Relations
diane.houtman@akorn.com

Regina Assaf, COA
Manager, Professional Relations
rassaf@theratears.com

TheraTears® Dry Eye Therapy with Osmo-Correction® Reduced Patient Symptoms & Restored Tear Osmolarity

As Akorn continually focuses on the treatment of Dry Eye Disease, a recent study showed that consistent use of TheraTears® Dry Eye Therapy Lubricant Eye Drops provided homeostasis, reduced tear osmolarity and improved patient symptoms within as little as one week. Improvement in visual acuity was seen in eight weeks.



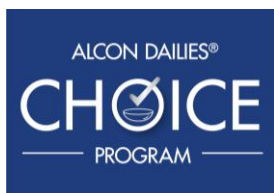
Reference: 1. Ng L, Nguyen A, Karpecki P, Houtman D. Evaluation of Tear Osmolarity Over Time with Sustained Use of TheraTears® Lubricant Eye Drops. Poster presented at: The American Academy of Optometry Annual Meeting; November 9-12, 2016; Anaheim, CA.

Alcon

www.alcon.com

Tom Duchardt, FAAO
Director, Professional Relations
Academic Development
tom.duchardt@alcon.com

Alcon Delivers Innovations to Benefit ECPs and Patients



Alcon focuses on patient education and the benefits of its contact lenses:

The Invisible Edge campaign launched to educate consumers on the importance of clear vision on and off the field. Olympic athletes Tobin Heath and Laurie Hernandez partnered on the campaign to help promote DAILIES® contact lenses.

A new survey shows patients and ECPs both find value in and are satisfied with the DAILIES® Choice program. The program offers rebates to first-time wearers of DAILIES® disposable contact lenses.

A new packaging design was launched for the AIR OPTIX® family of silicone hydrogel monthly replacement contact lenses. The packaging revamp improves brand recognition across all AIR OPTIX® lens options and highlights the portfolio's proprietary SmartShield® Technology.

Art Optical

www.artoptical.com

Erik Anderson, NCLEC
Director, Professional Relations
eanderson@artoptical.com

Mike Johnson, FCLSA
Director, Consultation
mjohnson@artoptical.com

In addition to managing Ampleye scleral training events, Art Optical has been working with industry & academia on various R&D projects, including final clinical testing of a smaller diameter Ampleye option. We have also welcomed Acuity Polymers as a new supplier. Acuity Polymers received FDA 510K approval for enfluocon A (Acuity 18), enfluocon B (Acuity 58), and hexafocon A (Acuity 100). Acuity materials are equivalent to Boston materials with the same USAN and are available from Art Optical at a lower cost. In custom soft lens news, we are working on a new line of high performance silicone hydrogel lenses to launch next year, and have added ROSE K2 SOFT to our available SiHy options. Look for Kerasoft IC enhancements at GSLS as we kick off our 60th year of custom lens production!



Mike Johnson at an Ampleye Workshop

Bausch + Lomb Vision Care

www.bausch.com

Rhonda Robinson, OD, ACE
Academic Consulting Expert
rrobinsonod.icloud.com

Earlier this year, Bausch + Lomb completed the Biotrue® ONEday and Bausch + Lomb ULTRA® contact lens families with the launch of Biotrue® ONEday for Astigmatism and Bausch + Lomb ULTRA® for Astigmatism.



In addition to lenses, the company launched renu® Advanced Formula multi-purpose solution for soft and silicone hydrogel lenses, and Ocuville® Adult 50+ Formula Minigel daily eye vitamins. Finally, this November marks the one-year anniversary of the ONE by ONE recycling program, which has recycled over 790,000 units of contact lenses and blister packs, diverting over 4,700 lbs. of waste from landfills.

Bausch + Lomb Vision Care Specialty Vision Products

www.bausch.com

Lynette Johns, OD, FAAO, FSLs, FBCLA
Specialty Lens Consultant
lynettekjohns@gmail.com

Each school is now entitled to two complimentary cases of ScleralFil annually. Contact Dr. Lynette Johns to receive your supply and purchase additional orders through Alden. Scleral Lens Patient Application and Removal Cards are available as a water resistant card or tear pad – contact Lynette Johns or download at bauschsvp.com



Scleral lens application and removal cards

Bausch + Lomb has received 510(k) clearance from the FDA for the therapeutic use of its Boston XO and Boston XO2 materials in treating several ocular surface diseases, including dry eye. These Boston GP materials are used in a range of custom lenses, including the Zenlens scleral lens. Alden Optical has expanded its consultation to 12 hours per day: M-F 8:00am to 8:00pm ET. Our expert consultants have decades of specialty contact lens fitting experience and are Fellows of the Contact Lens Society of America.

Blanchard Contact Lenses

www.blanchardlab.com

Lee Buffalo, B.S.
National Sales Director
lbuffalo@blanchardlab.com

Richard Dorer, N.C.L.E.C
Senior Regional Manager
rdorer@blanchardlab.com



Blanchard Contact Lenses, a leading scleral lens designer and manufacturer in North America, has added a new lens design to the [Onefit™ Scleral Lens Platform](http://www.blanchardlab.com).

Sym-Toric is an advanced proprietary front toric scleral lens design that enhances patient comfort, consistency of vision performance, and greatly simplifies the practitioner fitting experience for scleral Astigmatic patients utilizing the existing Onefit Scleral Lens Platform diagnostic lens set. For more on the *Sym-Toric*, visit the Onefit product page at <http://blanchardlab.com/>

Be sure to keep an eye out for Blanchard to announce the latest addition to the Onefit family in early 2018. The exciting new lens design will become the go-to lens for the highly irregular, medically indicated cornea!

Contamac, Ltd.

<http://www.contamac.com/Practitioners/>

John Hibbs
National Accounts Manager
johnhibbs@contamacus.com

Jessica Labriola, NCLEC
Customer Relations
jessica@contamacus.com

Contamac™

Contamac's Founder Honored by European Federation of the Contact Lens and IOL Industries

Contamac's founder, John McGregor, received the 2017 Laureate Award, the highest honor that EFCLIN (European Federation of the Contact Lens and IOL Industries) can bestow, at the 44th Annual Congress. Given for only the fourth time in EFCLIN's history, the Laureate Award is reserved for those who have made outstanding and long-term contributions for the good of the organization. Nominated by his son Robert McGregor, John was recognized for his 30-year dedication to the industry. Overwhelmed by the honor of receiving the award, John thanked everyone who has supported and worked with him and the Contamac family over the years.

Learn more about Contamac at www.contamac.com

CooperVision

www.coopervision.com

Mark Andre, FAAO
Director, Academic Affairs
mandre@coopervision.com

Michele Andrews, OD - North America,
Professional & Academic Affairs
mandrews@coopervision.com



CooperVision announced the national launch of its 2018 [Best Practices](#) program on September 15th at Vision Expo West in Las Vegas. Now in its third year, Best Practices is a movement that recognizes and celebrates what eye care practices do best - and how they can inspire excellence across the entire profession. For practices wishing to be considered, the process begins with the 3-step application. Practices first register, then provide a little information about themselves. The last step is to answer a few short questions on how their practice is advancing the eye care industry. Whether it's innovative approaches and methodologies, superior patient experiences, or inspiring change in the community, Best Practices seeks to identify everything a practice has done to be successful.

Euclid Systems Corporation

www.euclidsys.com

Timothy O. Koch, COT, FCLSA
Clinical Consultant
timkoch@msn.com

Joan Simonsen
Vice President, Professional Services
joann@euclidsys.com

Euclid Systems Corporation, a world leader in Myopia Management and Orthokeratology, has recently moved into a new headquarters building to accommodate the company's continuous business growth. The new 25,000 sq. ft. facility allows for significantly greater manufacturing capacity, technological systems, and accommodates additional, needed staff.



Sonia Tumminelli and Joann Simonsen
at the new headquarters building, Euclid
Systems Corporation, Sterling, VA

"We have always been proud of our Emerald™ lens for overnight orthokeratology and the quality of service that we provide to our customers. We want to stay ahead of our

exciting growth here and around the world," remarked Joann Simonsen, VP of Professional Services. "I attended the AOCLE meeting at The University of Missouri-St. Louis College of Optometry in June along with Tim Koch, our Clinical Services & Educational Consultant, to kick off our new Euclid Myopia Management Education Program. We are thrilled to work together with AOCLE on the many opportunities that lie ahead."

Johnson & Johnson Vision

<http://www.acuvueprofessional.com>

Charissa Lee, OD, FAAO
Director, Professional Education
clee132@its.jnj.com

W. Lee Ball, OD, FAAO
Director, Professional Affairs
wball@its.jnj.com

**Introducing ACUVUE OASYS® 1-DAY
Brand Contact Lenses for ASTIGMATISM**



Johnson & Johnson Vision launched ACUVUE OASYS® 1-DAY Brand Contact Lenses for ASTIGMATISM, a daily disposable contact lens with BLINK-STABILIZED™ Lens Design and HydraLuxe™ Technology for consistent,

clear, stable vision and exceptional comfort. HydraLuxe™ Technology includes tear-like molecules and highly breathable hydrated silicone that integrate with the patient's own tear film.¹ These tear-like molecules help support a stable tear film and reduce symptoms of tired eyes and dryness. BLINK STABILIZED® Design harnesses the natural power of the eyelids, to help keep the lens in the correct position.

Menicon America, Inc.

www.meniconamerica.com

Randal Sakamoto, OD, PhD
Vice President, Professional Relations
sakamoto@visionhawaii.net

Kurtis Brown
Director of Marketing
kurtis_brown@menicon.com



Menicon America recently announced their newest program, OD1. OD1 embodies their primary mission of supporting eye care professionals and delighting the patient. OD1 offers the eye care professional an opportunity to receive exclusive lens pricing, priority access to new products and the ability to share the benefits of being an OD1 account with their patients through higher patient rebates. Menicon America proudly supports optometry education across the country by contributing a portion of OD1 sales to optometry universities in the U.S.

Metro Optics

www.metro-optics.com

Steve J. Webb, President
sjwebb@metro-optics.com



At Metro Optics, their mission for over 43 years is to provide eye care professionals with quality custom contact lens designs and expert consultation services to enhance their practices' profitability and improve the quality of life of their patients. A comprehensive line of scleral, corneal, and soft lens designs aim to help one easily manage any refractive error, including presbyopia, or highly irregular corneas due to surgery or keratoconus. Metro Optics is proud to be an authorized laboratory to offer Tangible Hydra-PEG on Optimum GP materials. Feedback from GP lens patients has been astoundingly positive which has led to many practitioners adding Hydra-PEG to all GP lens orders. Visit www.metro-optics.com to learn more about Tangible Hydra-PEG and view their entire product line.

Paragon Vision Sciences

www.paragonvision.com

Ken Kopp, FCLSA
Director, Clinical and Professional Services
KenKopp@ParagonVision.com

Lisa Nicolai
Manager, Customer Service
lnicolai@ParagonVision.com

The Paragon Education and Training Academy



Paragon Vision Sciences has opened a state-of-the-art learning center appropriately named The Paragon Education and Training Academy.

The Academy is dedicated to the training and education for both international and domestic Strategic Partner Laboratories. Education and training is focused on lens fitting and patient management using Paragon CRT® and scleral contact lenses like ICD FlexFit.

The Education and Training Academy provides visitors the opportunity to train with cutting-edge technology coupled with the latest medical diagnostic equipment.

Mr. Jeffries concluded with, "At Paragon, we truly believe that when you open the doors to sharing knowledge, you unlock the potential to not only change vision, but to change lives."

TruForm Optics

<http://www.tfoptics.com/>

Don Dixon
General Manager
dondixon@tfoptics.com

George Mera, NCLE-AC
Fitting Consultant & School Liaison
george_mera@tfoptics.com

TruForm appreciated the opportunity to be a returning industry partner with AOCLE at UMSL this year. As a specialty GP (Corneal and Scleral) lens lab, many options are available to partner with the Schools of Optometry to bring the latest developments, like Tangible HydraPEG, to the education process. Both in person and lens only workshops offer the chance for students to try any of TruForm's specialty GP lens designs in your programs: aspheric/segmented multifocals, irregular corneal designs, DigiForm Scleral lenses with laser marked fitting scales. Stop by Academy or GSLS to discuss the options.



GPLI Scleral Lens Workshop at NECO

Valley Contax

<http://www.valleycontax.com/>

Janice Adams, MBA
President & CEO
janice@valleycontax.com

Josh Adams, NCLEC
Vice President
josh@valleycontax.com



Valley Contax has had a busy summer! The CS Vision Project continues on and touches the lives of patients that cannot afford Scleral lenses. They are very proud of this project and thrilled to be a part of the enhancement of lives. Valley received 510k its clearance for Custom Stable lens line in 2017. A key indication for its approval was for management of dry eye. They also celebrated with the '16/'17 Cornea/CL residents this July at our 4th annual Residency Summit. What an incredible weekend! The AOA CS Cup in-booth workshop was a huge success! It is co-sponsored by Optovue, TelScreen, Contamac and Menicon. The winning school this year was PCO and the runner up was RSO (San Antonio). Congratulations to the winners and they look forward to the next CS Cup competition at the AAO in Chicago!

Visionary Optics

<http://www.visionary-optics.com/>

Monica Sanders
Director of Operations
msanders@visionary-optics.com

Eric Marshall - Vice President, Operations & Lead Consultant
emarshall@visionary-optics.com

Visionary Optics has received 510(k) clearance from the FDA for Jupiter, Europa, and Elara scleral lenses with a broad range of indications including dry eye. The Europa, an enhanced 2nd generation Jupiter lens, offers the full spectrum of customization options for treatment of scleral toricity (Multi-Meridian and Toric Haptics), scleral obstacles (Precision Lift and Notching), optical performance (Presbyopia and Front Toric) and Hydra-PEG™. They provide qualifying ODs deeply discounted fitting sets. Visionary Optics sells the sMap3D, the first wide field corneal and scleral elevation topographer mapping the ocular surface out to 22mm 360°. sMap3D simplifies the fitting process and decreases chair time using revolutionary scleral shape information to assist with the most complex fits.





*Chair: Sue Kovacich, OD
Indiana University School of Optometry
skovach@indiana.edu*

*Vice Chair: Katie Clore, OD
University of Alabama at Birmingham
School of Optometry
kclore@uab.edu*

*Immediate Past Chair: Judy Perrigin, OD
University of Houston College of Optometry
jperrigin@optometry.uh.edu*

*Secretary: Julie Ott DeKinder, OD
University of Missouri - St. Louis
College of Optometry
jdekind@umsl.edu*

*Treasurer: Neil Pence, OD
Indiana University School of Optometry
pence@indiana.edu*

*Communications Committee:
Andrea Janoff, OD – Newsletter Editor
Nova Southeastern University
College of Optometry
janoffa@nova.edu*

*Chandra Mickles, OD, MS
Nova Southeastern University
College of Optometry
cmickles@nova.edu*

*Lindsay A. Sicks, OD
Illinois College of Optometry
lsicks@ico.edu*