

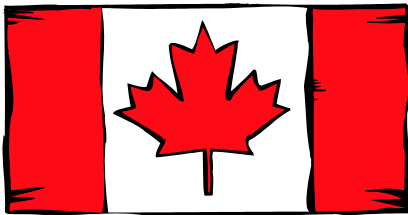
WINTER ISSUE



ASSOCIATION
OF OPTOMETRIC
CONTACT LENS
EDUCATORS

2013
Newsletter #37

The 2012 World Sight Day Student Challenge was a resounding success thanks to the student leadership at campuses across North America. Twenty-five schools participated and raised over



\$32,000, which is almost double the total donations from the Student Challenge last year. And Canada took the top two spots in fundraising, with **Waterloo and Montreal Schools of Optometry** coming first and second respectively!

Schools with AOCLE representatives:



2013 AOCLE Workshop: 5/30-6/1
Western University of Health Sciences
Pomona, CA
Arrivals: Thursday, May 30th
Departures: Sunday, June 2nd

In this issue:

- News from schools
- News from industry
- *In Depth In Contact Lenses*: a look at the AZCOPT CL program
- Dr. Lester Janoff's Five Cardinal Rules

Campus News – Winter 2013

Michigan College of Optometry at Ferris State University:

Dr. Joshua T. Lotoczky earned Fellowship in the American Academy of Optometry at the Phoenix meeting in October 2012.

Dr. Bruce Morgan reports that **Dr. David Damari** has accepted the appointment as dean of the Michigan College of Optometry at Ferris State University, effective March 28, 2013. This will allow Dr. Morgan, who served as interim dean, to return to his faculty appointment teaching contact lenses.

Dr. Damari was most recently chair for the Department of Assessment and professor at Southern College of Optometry. Since 1995, he has been a consultant on visual disabilities, advising national and state testing organizations on candidates who have requested special testing accommodations under the ADA including the NBEO, the National Board of Medical Examiners, and the National Board of Osteopathic Medical Examiners.

Prior to his career at SCO, Dr. Damari operated a private solo practice in New York and was an assistant clinical professor at SUNY College of Optometry. He earned his OD degree from SUNY and was a 2002 fellow-in-

residence for the NBEO in Bethesda, MD.

Dr. Damari's present professional service includes president of the College of Optometrists in Vision Development and co-chair at the Summer Institute for Faculty Development for ASCO. He was awarded the Southern College of Optometry President's Special Recognition Award and the Fredrick W. Brock Memorial award for Outstanding Performance in Vision Training.

Midwestern University Arizona College of Optometry:

Dr. Lindsay Sicks earned Fellowship in the American Academy of Optometry at the Phoenix meeting in October 2012.

Dr. Sara Gaib has co-authored and been awarded a grant from Contamac to study low toric soft contact lenses.

Dr. Sicks and Dr. Gaib co-authored a grant from *Optometric Education* and ASCO to produce a series of GP lens base curve and power verification videos using a microscope camera.

Pennsylvania College of Optometry at Salus University:

Dr. Joel Silbert was presented with the Exemplary Service Award during the Cornea, Contact Lens, and Refractive

Technology Section Awards Program at the American Academy of Optometry Annual Meeting. The Section Award was presented to the very surprised Dr. Silbert by his friend and colleague, Dr. Ed Bennett. Earlier in 2012, Dr. Silbert was also the recipient of the New Jersey Optometric Association Scientific Achievement Award.



Dr. Bennett (right) presents the award to Dr. Silbert (center) while Dr. Doug Benoit (left), Academy CCLRT Section Chair, looks on.

University of Houston College of Optometry:

Dr. Anita Ticak earned Fellowship in the American Academy of Optometry at the Phoenix meeting in October 2012. She has an article in the Jan 2013 issue of *Optometry and Vision Science*, co-

authored with **Dr. Jeff Walline** of The Ohio State University College of Optometry.

University of Missouri-St Louis:



Dr. Ed Bennett received the Chancellor's Award for Excellence in Teaching. The Awards are a university tradition to recognize excellent work and commitment

among the faculty. A letter from a former student reads, "Dr. Bennett's approach to education sets him apart. He always makes a point to get to know students well before they have him in the classroom... UMSL's optometry students take pride in knowing they are learning from the best."

Dr. Vinita Henry was presented with an award for 25 years of service to the University.

Dr. Julie Ott DeKinder has been promoted to Associate Clinical Professor. Julie received her Optometry degree from NSUOCO and completed a Contact Lens Residency at UMSL.



Southern California College of Optometry:

Dr. Justin Kwan earned Fellowship in the American Academy of Optometry at the Phoenix meeting in October 2012.

IN Depth IN Contact Lenses:

To provide a look at the diverse Contact Lens Programs at the AOCLE Schools and Colleges of Optometry, we are going to feature an in-depth look at one or more programs in each newsletter.

Dr. Lindsay Sicks starts with a synopsis of the CL curriculum at **Midwestern University Arizona College of Optometry – Glendale, AZ.**

The contact lens didactic curriculum begins in Winter Quarter of the second year with the Contact Lens I course. This introductory course has 2 lecture hours per week which introduce the student to the history, manufacture, fitting, and troubleshooting of all types of soft contact lenses. In the 3 hour per week laboratory sections, we focus on pre-fitting examination techniques, lens application and removal, lens care, and over-refraction. We also review fitting and assessment of all types of soft contact lenses, including sphere, toric,

multifocal, and custom lenses. The students also receive a didactic lecture on prosthetic soft contact lenses and



therapeutic (bandage) contact lenses in this course.

In the Spring Quarter of second year,

Contact Lens II is presented, which introduces gas permeable contact lenses. We discuss spherical and toric modalities in this course as well as topography. The course is again composed of a 2 hour lecture and a 3 hour lab each week. All students purchase a personal spherical GP lens fitting set and a 7x magnifier for use in the lab portion. There is a review of indications for fitting spherical GPs, as well as important components of the pre-fit examination. Students are introduced to the concept of residual astigmatism, flexure, and over-refraction. Fitting basics including NaFI patterns and troubleshooting are covered. Students get didactic as well as hands-on experience in the lab with lens verification and GP modification techniques.

Contact Lens III is a 2 hour per week lecture based course presented in the Summer quarter. The course focuses on specialty lenses. Students are introduced to irregular astigmatism,

hybrid lenses, myopia control, post-surgical corneas, keratoconus, and orthokeratology concepts. They also receive 6 hours of instruction on the care and fitting of prosthetic eyes and prosthetic contact lenses. An optional elective workshop is available, entitled Ocular Prosthetics and Contact Lens Special Topics, which includes hands-on fitting of specialty lenses including toric lenses and scleral lenses. This course also covers hands-on tinting of prosthetic soft contact lenses, the care, maintenance, and fabrication of reform and shell eyes, and prosthetic eye cast molding.

The GP Lens Institute (GPLI)



The GP Lens Institute (GPLI) has an entire new look beginning with their new logo and completely updated website at www.GPLI.info.

Now, you can easily search education by lens type, view archived webinars and even review our new online curriculum developed for consideration by educators. In addition, the GPLI has

four new patient brochures on topics such as Scleral lenses, GP Multifocals, Corneal Reshaping, and GP Lens Care and Handling. They continue to offer monthly educational webinars presented by industry leaders which feature the latest advancements in customized contact lenses. You can register to attend one of our webinars or order new patient brochures at www.GPLI.info.

The GPLI continues its dedication to being the leading educational resource for practitioners and educators in the field of customized contact lenses.



The GP Lens Institute (GPLI) and the Contact Lens Manufacturers Association (CLMA) hosted their annual August GPLI Cornea and Contact Lens Resident Symposium at **Southern College of Optometry**. Twenty-five residents from across the United States and Canada attended a weekend of lectures and workshops presented by industry leaders Keith Ames, Ed Bennett, Randy Kojima, Craig Norman, Tom Quinn and Chris Sindt.

Topics included fitting GP contact lenses for patients with astigmatism, presbyopia and keratoconus as well as those with irregular corneas following surgery, disease or injury. Also included was a session on fitting contact lenses using topography. We are especially grateful to Dan Fuller, John Mark Jackson, Bill Edmondson and the other faculty at SCO for their generous hospitality.



The next annual **GPLI Cornea and Contact Lens Resident Symposium** will be held August 9-11, 2013 in **Columbus, OH**.

2013 Global Specialty Lens Symposium

www.GSLSymposium.com

January 24 - 27, 2013: The Global Specialty Lens Symposium (GSLs) is a 2 1/2 day comprehensive

meeting, brought to you by *Contact Lens Spectrum*. The focus is on the latest techniques and technologies for the successful management of ocular conditions using today's specialty contact lenses. This international cross-discipline meeting includes both surgical and non-surgical options and includes hands-on demonstrations of cutting-edge products, as well as scientific papers and posters.

This year the venue has changed to the **Rio All Suites Hotel and Casino!** Accredited for continuing education under COPE, NCLE, and JCAHPO, the meeting will offer approximately 30 credit hours.



The education committee; Craig Norman, FCLSA; Ed Bennett, OD, FAAO; Pat Caroline, FCLSA, FAAO; Jason J. Nichols, OD, MPH, PhD and Eef van der Worp, BSc Optom, PhD, FAAO.

The GPLI is also generously sponsoring one registration for an educator at each AOCLE school again this year.

Soft Toric and Presbyopic Lens Education (STAPLE Program)

The 2012 STAPLE Program results are in! The workshops were a great success with thirty-five toric and multifocal workshops held at twenty schools. Combined, the workshops provided 2350 student opportunities to practice fitting real patients with toric and/or multifocal lenses provided by the program's sponsors, Alcon, Bausch + Lomb, CooperVision and Vistakon.

Student surveys were completed after each event and on a scale of 1 to 5, students rated their overall STAPLE toric and multifocal workshop experience at 4.72 and 4.84 respectively. The most often written comment from students expressed their appreciation for the extra fitting experience.

The goal of these multi-company workshops is to provide generic soft contact lens education that will benefit the student through a valuable lens fitting experience in toric and multifocal lenses.

The workshops will again be available to schools this year. To schedule an event at your school, please contact the program administrators, Ursula Lotzkat (ulotzkat@aol.com) and/or Sue Schnell

(slconnelly@aol.com). We look forward to working with you toward the common goal of increasing students' confidence level and skills with soft contact lenses.

A calendar, schedule and program description is available for the Toric and Multifocal Fitting Workshops at www.stapleprogram.com.

Dr. Steve Byrnes

(pictured here with Dr. Scott Steel) has added a new specialty to his



Manchester, New Hampshire Contact Lens practice: providing contact lens consultation & fitting services to motion pictures. In addition to involvement in a "creature feature" last summer, Dr. Byrnes was asked to make a bespectacled star look "more youthful". As a lens consultant for Bausch & Lomb and other GP laboratories, Dr. Byrnes has visited many schools of optometry with his video fitting programs.



Current AOCLE Executive Board

Immediate Past Chair: Vinita Henry, OD
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College of Optometry
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Chair: Bruce Morgan, OD
Ferris State University
Michigan College of Optometry
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Treasurer: John Corzine, OD
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Industry News – Winter 2013

The Vision Care Institute (Vistakon)

www.thevisioncareinstitute.com
Giovanna Olivares, OD, FAAO
Director, Professional Education
Golivares@its.jnj.com

If you haven't checked out the The Vision Care Institute's, ODLean Consulting Program Website (<http://www.ODLean.com>), take time to pass the information on to your practice management folks.

Included in the website is information on how to grow a practice's patient base and manage patient flow – perfect info for new grads joining or purchasing an older practice. It also has tips on how to increase productivity, improve patient experience, and boost profits. It might be a good reference for those 4th years getting ready to head out into the world.



Dr. Olivares would also share that their monthly "Dr. Voice" articles, written by current practitioners, are currently being published in *Contact Lens Spectrum*. The series is called "Delighting Your Patients, Building Your Practice" and the latest edition is presented by Dr. Joshua LaHiff.

Vistakon is also a proud sponsor of the STAPLE Program (see page 5) available for the AOCLE schools.

Art Optical

www.artoptical.com
Mike Johnson
mjohnson@artoptical.com
Erik Anderson
eanderson@artoptical.com
800.253.9364

Call for an introduction to the full range of custom soft & GP options, including large diameter (SO₂Clear), RG, post-surgical, cones, multifocals, torics, Intelliwave custom soft / SiHy lenses, and now the Kerasoft IC design. Several academic clinics use speaker phones to Art Optical's Consultation Service as a learning experience for designing or trouble shooting lenses with faculty & interns in their clinics.



Erik Anderson and Mike Johnson enjoy the opening reception at AOCLE 2012.

Drs. Alan McKee at NSUOCO and **Andrea Janoff** at NOVA have also developed GP workshops in their clinics with Art Optical. Take the opportunity to talk to Mike and Eric about potential opportunities for workshops at your school.

Menicon

www.menicon.com

Randy Sakamoto, OD, PhD

drsakamoto@menicon.com

Menicon Unique pH is available again! Many of us utilized this from day one with our CRT patients – comfort with lipid and protein cleaning efficacy. This time the solution is buffered to approximate the same pH and tonicity of human tears. This should then make this more comfortable for patients during insertion and lens wear. You can dispense a bottle of Menicon Unique pH and then sign your patients up for the WebStore.

SpecialEyes

www.specialeyesqc.com

Ms. Lindsay McCorkle

lmccorkle@specialeyesqc.com

888.232.9653

Michelle Walsh

mwalsh@specialeyesqc.com

SpecialEyes is a custom soft contact lens company that is dedicated to education on the benefits of using custom soft lenses to create precision vision for patients.

Bring AOCLE Member
Dr. Matt Lampa
(lampa@pacific.edu) to
your campus!

Matt serves as a consultant to SpecialEyes. He will partner with individual programs to deliver on-site educational information for optometry students to heighten their understanding of custom soft contact lenses. Lectures and workshops



may be tailored to the needs of individual programs.

SpecialEyes is also introducing an educational lens program for optometry students where they may order any SpecialEyes product! Get your clinic on board by contacting Lindsay or Michelle.

Alcon / Ciba Vision



www.alcon.com

Dave Sattler

dave.sattler@alcon.com

6201 South Freeway

Fort Worth, Texas

817.551.8671 (office)

817.291.7599 (cell)

If you are interested in holding a guest lecture program at your school for students, residents, and/or faculty, please contact Dave for more information.

Contamac, Ltd.

Peg Achenbach, OD, FAAO

Chief Medical and Academic Strategist,

Professional Services

drpeg@contamacus.com

201.981.2020

Tim Koch

Senior Professional Services Specialist

timkoch@msn.com

(970).242.3669



Contamac helps academic institutions through CSLI: Contamac Specialty Lens Institute. The CSLI has multiple programs designed for both 3rd and 4th years.

The program hopes to become a valuable resource for all optometry students, residents and faculty. Current CSLI presentations are lecture-based, but will be more workshop based in the future. Available modules can be modified to fit the available time at each school and to address topics of special interest.



The latest Contamac Global Insight newsletter is available here:

<http://www.contamac.com/files/CONTAMAC%20globalinsight%202020%20Final.pdf>

Contamac is also sponsoring a few educator and resident reunion events at this year's GSLs. Contact **Dr. Peg Achenbach** for more information.

X-Cel Contacts

Cassandra Gordon, NCLEC

Director of Academic Programs

gordon@walman.com

813.507.8635

X-Cel, has added the Atlantis Scleral lens to their irregular cornea designs. Atlantis is a proprietary scleral lens design that performs well on any patient with irregular cornea including keratoconus, PMD, corneal transplant, post-refractive surgery, corneal rings, and ocular surface disease patients. Scleral lenses have also been utilized for regular corneas, dry eye, or athletes.

The Atlantis design was developed to as a problem solving solution along with a simplified fitting system -- the 1-2-3 fit. The

unique peripheral curve calculation will allow central clearance while providing good distribution of pressure in the landing area, adequate edge lift and overall superior comfort, per the company announcement. The Atlantis fitting set includes an extensive fitting guide, patient insertion and removal take home card, small and large DMV suction cups, lap towels and single use unpreserved saline packs.

Cassandra Gordon is the Director of Academic Programs for Optometry Schools. Her goal this year is to develop an active working relationship with the contact lens educators and students at each school. She sees her role as trying to increase support from X-Cel Contacts, and to provide products and services that will enhance the contact lens programs on campus. For additional information, contact an X-Cel Consultant at 1-800-241-9312 or email xcelinfo@walman.com.

Synergeyes

www.synergeyes.com

Christina Kirby,
Director, Duette HD Marketing
619.922.5376
fax 877.289.0997

Christina is easy to talk with and serves as your contact for Duette Products. Let her know if you have any questions or problems.

Jan Sevier, FCLSA, COT
Product Specialist/
Consultant
jsevier@synergeyes.com
Tel. 877.733.2012 x9644



Jan is available for more technical questions. She was with us at the last two workshops and has talked Dr. Bill Edmondson through a lot of Synergeyes fits when new designs come out.

In a recent e-mail, Jan told us the best way to order the patient lenses is to have the MF fitting set (It would be nice if all of the schools had a set by now). While the actually fit of the lens is the same as the Duette, the zone size is best determined on the eye with the diagnostic lens on. The zones are labeled small and large but are not determined on pupil size, eye dominance, or amount of add but rather how the lens exactly centers on the eye and the angle kappa. In the small zone the powers are more condensed or compact and in the large zone they are more spread out (similar to a large or small corridor in progressive spectacle lenses).

Most of the patients are successful in the small zone so typically put those lenses on first during the trial - if acuities are not good then put on the large zone and check acuities at all ranges with that one.

SynergEyes has also launched a Duette Patient Hotline to answer patient questions 24 / 7 / 365. Use SynergEyes as a resource for achieving the highest success rate possible and delighting patients without requiring additional effort on the part of the practice. The Duette Patient Hotline is staffed by certified contact lens fitters who are available around the clock. Patients may call the hotline with questions regarding lens insertion, removal, care, or any other lens-related topic. Their call will be answered immediately or returned within thirty minutes of a voicemail message. The patient's eye

care professional will also be notified of any patient contact with the hotline via e-mail within 24 hours of the call.

Essilor

www.essilorcontacts.com

Mary Ann Kail

Mkail@EssilorUSA.com



Essilor carries both the Jupiter and Perimeter scleral lens designs and works with Ortho K / Medmont corneal topographers.

Mary Ann Kail asks that we let her know if we would like to receive a complimentary KBA fitting set.

Abbott Medical Optics

www.amo-inc.com

David Hansen, OD

714.247.8447

dave.hansen@amo.abbott.com

Dr. Dave Hansen works tirelessly for optometry and optometric education. Make a point of speaking one-on-one with him about how he can help your school.



At left, Dave enjoys the opening reception at AOCLE 2012.

Bausch + Lomb

www.bausch.com

Mo Merchea, OD, PhD

mohinder.merchea@bausch.com

Mo Merchea announced that long-time AOCLE member Christopher Snyder will be expanding his role to include Academic Relations at Bausch & Lomb. In this role, Chris will further develop relationships with the AOCLE schools. He will also continue his role with Bausch + Lomb as a point person for soft lens solutions and lens care. Mo has indicated he will now be doing more work on the international market.

CooperVision

www.coopervision.com

Mark Andre, COT, FAAO

mandre@coopervision.com

CooperVision is proud to be a sponsor of the Adopt a Patient Program, along with VSP, our partner in the program. "Adopt a Patient" is intended to be a positive contact lens fitting experience for Optometry students in their third or fourth year. The program benefits prospective contact lens patients that are otherwise unable to afford contact lenses while providing the student with an opportunity for a "hands on"



fitting experience that would otherwise have been prevented by the patient's lack of resources. Through an updated "Adopt a Patient" program offered by CooperVision® and VSP® Vision Care, low-income patients can qualify for one year's no-cost contact lenses. The program gives each optometry student the opportunity to "Adopt a Patient." Bill Edmondson reports that at Oklahoma and at Southern College of Optometry, the program has specifically benefitted some pediatric patients with amblyopic or binocular problems that had prescriptions not suitable for spectacles. For more information on the program, contact either Mark Andre at mandre@coopervision.com or Dana Beards at danabe@vsp.com.

CooperVision is also proud to be an industry partner of the STAPLE Program (see page 5). For more information on this program, contact Ursula Lotzkat at Ulotzkat@aol.com.

Alden Optical

Bill Shelly

716.902.2269

info@aldenoptical.com

The new ASTERA™ custom soft Multifocal Toric offers an entirely new level of performance and control for presbyopes who would benefit from a custom lens prescription and astigmatic correction.

ASTERA Multifocal Toric incorporates both advanced C2™ multifocal optics developed in Europe by Precilens, as well as Alden Optical's innovative Dual Elliptical Stabilization™ (DES). These remarkable lenses offer clear, stable vision at all distances and the power of custom

parameters to address any level of ametropia or need for custom lens geometry. ASTERA is also available *without cylinder correction* for any custom spherical presbyopic fits.

Bill wants to let us know that Alden recently put their NovaKone training on-line. The link is available at:

<http://www.aldenoptical.com/products/soft-specialty/novakone/novakone/#>.

If you or your resident take the certification test after you complete and pass the 22-minute training, we will send you your NovaKone certification number. If you have previously been certified, this on-line training may be a helpful review, or you can share it with a colleague.

Because of the positive feedback on NovaKone, Bill encourages you to make it part of your academic contact lens clinic for specialty patients.

Valley Contax

800.547.8815

200 South Mill St.

Springfield, Oregon, 97477

contax@valleycontax.com

Josh and the folks at Valley Contax are no strangers to specialty lens clinicians. This summer they partnered with us at an AOCLE workshop. We all look forward to getting better acquainted with this lab from the great northwest.

You can also contact Valley if you're interested in more information on their new Custom Stable lens design. This lens is crafted for precision fit and exact vision correction.

Blanchard Contact Lens, Inc.

www.blanchardlab.com

Lee Buffalo, National Sales Director

leembuffalo@aol.com

Richard Dorer, Senior Regional Manager

richarddorer@msn.com

Blanchard has earned a reputation of excellence in both consultation for lens designs and quality workmanship in both unique soft and custom-made GP lenses. The majority of customers have been referred by other practitioners. As an educational source, the website fitting guides, fitting videos are an outstanding clinical tool for student clinicians encountering their first few keratoconic or postsurgical patients.

Paragon Vision Sciences

www.paragonvision.com

Ken Kopp, FCLSA

Clinical and Professional Services

Paragon Vision Sciences

480-507-7667

KenKopp@ParagonVision.com

Not only is Ken very helpful in working with schools on CRT workshops, he will not hesitate to give feedback & consultation on individual CRT fits.

A Special AOCLE Tribute: Lester E. Janoff, OD, FAAO Receives Founders Award at Academy 2012 in Phoenix



Dr. Lester Janoff has been called “a scholar and a gentlemen” by the AOCLE’s **Dr. Michael Harris**. Here we present some highlights from **Dr. Andrea Janoff’s** presentation upon accepting the American

Academy of Optometry’s Founders Award on behalf of his family this past October.

Andrea’s presentation focused on her father’s leadership in optometry and education. She noted that as a teacher, he was able to break down complex concepts, creating a positive learning experience.

Lester was dedicated to service, not only to his country in the Army, but also in optometry through SVOSH. He was a key figure in research in contact lenses and lens care. Always enthusiastic about his family, Lester was a proud husband, father and grandfather whose hobbies included photography and world travel.



Find the familiar faces above: **Sally Dillehay, Vinita Henry, Lester Janoff, Dave Libassi, and Howard Purcell.**

Dr. Janoff’s “Five Cardinal Rules for Clinical Education”

- The purpose of the clinical course is to teach the student how to deliver high quality clinical care.
- Good education cannot take place when poor care is delivered. Therefore, patients come first & students second.
- Access to patients is not a right, but a privilege that students must earn through taking personal responsibility for delivering the best quality care possible.
- Thinking, problem solving, questioning, doubting, self instruction and a sense of responsibility for learning through active participation are the fundamental keys to learning.
- The attitudes, personal principles and values that are essential are learned through preceptor modelling.