

ASSOCIATION  
OF OPTOMETRIC  
CONTACT LENS  
EDUCATORS

February 2006  
Newsletter #24

## Newsletter Highlights

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### *New Officers to be Elected*

Begin thinking about where you might be willing and able to contribute to the AOCLE Board. We will be electing new Communications Committee members to serve as Editor(s) of the newsletter.

### *Preview of 2006 Workshop Agenda*

Plans are well underway for an exciting 2006 AOCLE Workshop in Montreal. Check out the tentative schedule for this year's theme: *Abberometry, eLearning and Immersive Reality and Virtuality*.

### *A trip down Memory Lane*

Ever been curious what you have missed at past AOCLE Workshops? Browse a chronological guide of past workshop locations and themes.

### *Editorial on Complimentary Lenses*

How important are complimentary contact lenses to contact lens education? Read what one of our colleagues, Dr. Bart Campbell (SCO), had to say about this benefit that contact lens companies support.

### *IACLE Contact Lens Course*

Read about this comprehensive 10-module contact lens curriculum developed by the International Association of Contact Lens Educators to enhance contact lens education.

### *CL Faculty Development Program*

This document was included to give AOCLE members a chance to review the protocol of the program prior to the AOCLE Business Meeting.

### Upcoming AOCLE Election

New officers and communications committee members will be elected at the 2006 AOCLE Workshop in Montreal. Latricia Pack and Bill Edmondson (NSUOCO) will not be seeking another term as Co-Editors on the Communications Committee, so be thinking about whether or not you would be willing to serve in this capacity. Sri Thota (Houston) is willing to continue her role as Circulation Coordinator for the Communications Committee. The current AOCLE Board members are:

#### **Officers:**

Chair: Jenny Smythe, OD, MS  
Pacific University College of Optometry  
[smythej@pacific.edu](mailto:smythej@pacific.edu)

Vice-Chair: Ron Watanabe, OD  
New England College of Optometry  
New England Eye Institute (NEEI)  
[watanabe@ne-optometry.edu](mailto:watanabe@ne-optometry.edu)

Secretary: Etty Bitton, OD, MSc  
École d'Optométrie  
Université de Montréal  
[etty.bitton@umontreal.ca](mailto:etty.bitton@umontreal.ca)

Treasurer: John Corzine, OD  
University of California, Berkeley  
School of Optometry  
[jcorzine@spectacle.berkeley](mailto:jcorzine@spectacle.berkeley)



#### **Communications Committee:**

Co-Editor: Bill Edmondson, MAT, OD  
Northeastern State University  
College of Optometry  
[edmondsw@nsuok.edu](mailto:edmondsw@nsuok.edu)

Co-Editor: Latricia Pack, O.D.  
Northeastern State University  
College of Optometry  
[packl@nsuok.edu](mailto:packl@nsuok.edu)

Circulation Coordinator: Sri Thota, OD  
University of Houston  
College of Optometry  
[sthota@optometry.uh.edu](mailto:sthota@optometry.uh.edu)

### The AOCLE Newsletter by Chris Snyder, 1992

Because not all faculty members at a given optometric educational institution would be funded to attend the AOCLE annual functions, it seems reasonable that an AOCLE annual or semi-annual newsletter would be a good vehicle for communication with all of the individuals who may be called upon to represent their institution at AOCLE functions including the annual business meeting. This would also help to maintain an up-to-date mailing list of "AOCLE individuals".

Effective and regular communication is a key to the vitality and effectiveness of any organization.

This Article by Christopher Snyder, M.S., O.D. from the initial newsletter, 1992

### Tentative 2006 AOCLE Workshop Agenda

This year's workshop is scheduled for June 1-4, 2006 in beautiful Montreal, Canada. Hosted by the École d'optométrie, Université de Montréal, the program promises to be an exciting one. This year's theme includes Abberometry,

eLearning and Immersive Reality and Virtuality. The program will officially start with a dinner reception on Thursday evening (June 1st) and end Sunday morning at breakfast. Hotel accommodations have been secured at the Marriott Springhill Suites in Old Montreal, an older part of town full of history and ancient treasures !

Amongst the highlights will be a historical perspective of Optometry in Quebec, a tour of the school/clinic with an emphasis on research and hands-on workshops on aberrometry and eLearning. A presentation on the contact lens clinic's custom tailored administration software will surely interest the contact lens educators.

The AOCLE business meeting will be held on Saturday morning. This year is an election year, so if you would like to become more actively involved in the organization, please voice your interests to the chair, Jenny Smythe (Pacific), prior to the meeting.

As usual, the workshop will include 2 representatives from IACLE (International Association of Contact Lens Educators) as well as representatives from our industry sponsors. We would like to welcome three new industry sponsors this year, namely Advanced Vision Research, Concise and Synergeyes. Returning sponsors include Alcon, AMO, B&L, Blanchard, Ciba, Cooper, Menicon, Paragon, Vistakon and X-cel Contacts. We thank the industry sponsors for their continued support of our annual workshop, without which this event could not be possible.

“À bientôt” !!! (See you soon)

**AOCLE WORKSHOP 2006  
Montreal, Quebec, Canada  
June 1-4, 2006**

**Tentative Agenda**

**Thu. June 1, 2006**

6:30pm-9:30pm Welcome Reception  
(full dinner and presentation from the Director  
and brief history)

**Fri. June 2, 2006**

7:00am-8:00am Breakfast (Hotel)  
8:15am Meet in lobby for travel to school  
(by metro)  
8:40am-8:55am Arrival at School  
9:00am Welcome

**Morning Session**

Clinic Tour  
Tour of Research Labs  
Sponsor Presentations (throughout the day)

12:00pm-1:00pm Lunch (at the school/or nearby)

**Afternoon Session**

Workshops/Lectures

5:30pm Campus tour and travel to dinner  
7:00pm-10:00pm Dinner and evening event

**Sat. June 3, 2006**

7:30am-8:30am Breakfast (Hotel)

**Morning Session**

AOCLE Business Meeting (Hotel)  
Sponsor Presentations  
Speaker

12:00pm Lunch (Hotel/nearby restaurant)

**Afternoon Session**

Activities on your own

6:30pm-10:00pm Dinner and evening activity

**Sun. June 4, 2006**

6:30am-9:30am Breakfast (Hotel)  
Morning Departures



**A Brief History of Past AOCLE Workshops**

**1983** UC Berkeley  
Demonstrating & Teaching CL-Related Research  
**1984** NEWENCO  
Teaching Methodologies, CL Curriculum  
**1985** Ferris State  
Computer Use in Education  
**1986** Pacific  
Innovative Concepts in CL Education, Research  
Review  
**1987** Houston  
Computer Applications, PMP & Clinical  
Simulations, Research Techniques  
**1988** Indiana  
Ocular Microbiology Techniques, Statistics,  
Video Taping of CL Fitting  
**1989** PCO  
Clinical Assessment Techniques, Procedures in  
Diagnosis and Management  
**1990** UAB  
Research Techniques, Computer Support  
Systems, Writing for Publication  
**1991** UMSL  
Audio-Visual Aids, Development of Soft Lens  
Video Tapes  
**1992** TOSU  
Clinical Teaching Methods, Student Evaluations,  
Teaching Specialty Lenses  
**1993** Montreal

Interactive Video, Specular Microscopy, Tear  
Analysis

**1994** Waterloo

Interactive Educational Media, Computer  
Communications, Imaging & Teaching Tools

**1995** SCCO

Teaching Clinical Problem Solving, Providing  
Effective Supervision to Students

**1996** NSUOCO

Therapeutic and Refractive Lasers, Theory and  
Hands-on Workshop

**1997** ICO

Teaching Clinical Concepts in a Didactic Setting

**1998** SCO

Enhanced Development of Multiple-Choice  
Examinations

**1999** NOVA

Web Page Design and Distance Learning Course  
Design

**2000** Waterloo

Advances in Technology for Clinical and  
Didactic Education

**2001** Inter-American

Computer-Assisted Teaching Tools

**2002** SUNY

Residency Based Training

**2003** Pacific

Specialty CL design and Leadership Skills  
Development

**2004** SCCO

StrengthFinders, Prosthetic Eye Laboratory,  
Definition of Entry Level CL Curriculum

**2005** MCO

Lifelong Learning Through Interactive  
Technologies

**2006** Montreal

Aberrometry, eLearning and Immersive Reality  
& Virtuality

### Complimentary Contact Lenses – Important Educational Opportunity

One of the many ways in which the contact lens industry has generously supported optometric education is the provision of complimentary, or sample, contact lenses to optometry students. From time to time the benefits of this practice are questioned. Beyond the obvious boon of free contact lenses, are there really any advantages that these programs provide to our students?

Yes, there are. While the situation certainly varies among the schools and colleges of optometry, many of us in educational clinics serve patient populations who lack the disposable income to spend on contact lenses. The availability of the complimentary lens programs serves to stimulate interest in contact lenses among the underclassmen while providing the third and fourth year students many additional opportunities to fit contact lenses. Early in their career, students have an incentive to be seen in our contact lens clinics and be exposed to the educational activities there. The student clinicians, in turn, get much needed exposure to contact lens fitting with the latest materials. The cycle repeats as the first and second year students advance through the educational program and fit subsequent students (as well as their classmates) in the newest contact lens designs. Students, whether in the role of patient or clinician, are typically very interested in trying new lens designs and materials. Complimentary lens programs allow them to have this experience as their future patients will experience it; that is, long term rather than just a trial lens temporarily worn in a teaching laboratory.

Our institutions bear the responsibility to maximize the educational opportunity that these complimentary lens programs provide. An important point is that students should go

through an actual fitting by another student or resident to receive the lenses. Institutions should also follow policies to ensure that complimentary lens programs are not abused. When properly administered, these programs do a fantastic job of promoting student interest in contact lenses while providing clinical experience that would not otherwise be obtained.

Many thanks to Dr. Bart Campbell (SCO) for writing this addition to the newsletter.

### IACLE Contact Lens Course

The IACLE Contact Lens Course is a comprehensive 10-module curriculum, which is packaged to provide lectures (text, diagram and/or picture slides and related notes), practical sessions (discussion topics and exercises), and tutorials (quizzes and reading materials).

Now available only in CD-ROM format, educators and students have access to a printable version of the full-text module, as well as color images and slides, which provide excellent visual representations that can be included in lectures and will enhance the learning experience.

Jan Jurkus of the Illinois College of Optometry offers the following comment:

*The IACLE course is of value to me as the teacher since I will use many of the excellent visuals in my lectures. It is of value for the students as a resource to augment their class material. The quality is excellent and IACLE should be praised for this impressive contribution to contact lens education”.*

Using the modules as a student textbook has become very popular world-wide. In North

America, the University of Waterloo, School of Optometry has been using the IACLE Contact Lens Course as a required textbook for their 3<sup>rd</sup> year optometry students since 2000.

While IACLE members and their students are eligible to purchase the course at a reduced price, it is also available to non-members. For information about the Course content and pricing, please visit the IACLE website at [http://www.iacle.org/education\\_page/programs/contact\\_lens\\_course.asp](http://www.iacle.org/education_page/programs/contact_lens_course.asp)

If you are interested in purchasing the IACLE Contact Lens Course or have any questions, please contact Anita Fonn, North American Liaison for IACLE at [anita@scimail.uwaterloo.ca](mailto:anita@scimail.uwaterloo.ca).



### Contact Lens Faculty Development Program

The Contact Lens Faculty Development Program was a pilot program developed several years ago by the AOCLE. The guidelines of this program (as it currently exists) have been included in this newsletter in preparation for possible discussion at the 2006 AOCLE Business Meeting.

#### A. CONCEPT: THE PURPOSE OF THE PROGRAM IS TO:

- 1) To encourage contact lens faculty development or CL program development for AOCLE member institutions.
- 2) To enhance the contact lens experience of our students in clinics or class.
- 3) To increase the use of AOCLE faculty members as a resource for faculty or program development between Contact Lens Programs at AOCLE member institutions.



B. PROGRAM TO PROVIDE MODEST GRANTS TO:

- 1) Bring in an Instructor, typically a faculty member from another School or College of Optometry, to teach a new clinical skill or teaching technique to the contact lens faculty of the "host" institution.
- 2) Send a Contact Lens Faculty member to another College of Optometry, Clinic, or Institution to learn and bring back to the rest of the Contact Lens Faculty and Staff: a new skill, a different clinical technique, a different clinic organization plan, or a collaborative research plan.

C. THIS GRANTS PROGRAM:

- 1) Would cover modest travel and basic lodging expenses for AOCLE contact lens faculty development or AOCLE institutional contact lens program development.
- 2) The applications are to be reviewed toward meeting the criterion of either:
  - a. Providing AOCLE contact lens faculty development
  - b. Enhancing the contact lens experience of our students.
- 3) The greater number of individual CL Educators, the more numerous the contact lens programs from different institutions that benefit, or the greater the variety of involved AOCLE individuals / institutions funded in a given year the better.
- 4) This program is not designed to cover topics (and /or speakers) already supported by industry or the Academy CL Diplomate Section Speakers Bureau.
- 5) This program is not designed to fund research projects, but may be used to allow AOCLE members from two or more AOCLE Institutions travel support to develop collaborative research proposals. This would be especially true if it provided training to the less experienced AOCLE participants.
- 6) Hosting institutions that invite an instructor for the primary purpose of a guest lecturer should provide documentation ( letter or letters) that funding was not available through other sources.

D. GRANT EXPENDITURES:

- 1) Primarily to cover expenses such as "super-saver" travel, basic lodging and meals, etc. Excessive

expenditures can be refused reimbursement by the Grant Committee.

- 2) As a trial program, this CL Faculty Development Program will be funded at \$3000.00 for the 1996-97 grant year. If considered successful, funding levels would be voted on each year by all delegates at the AOCLE Workshop Meeting.
- 3) As a principle, several smaller grants would generally be preferable to one or two larger grants as more faculty / cl programs would benefit from the support.
- 4) If formal lectures are provided as part of the program, they are to be reimbursed at no more than the current standard AOA CE lecture rates as determined by the Grant Committee.

E. APPLICATIONS:

- 1) 5 Hard Copies of the Application should be submitted to the AOCLE Chair, who will forward it to the Grants Committee Members. A flexible application format may be utilized, but must include sections on: Goals related to faculty / program development; Agenda & Activities; Proposed Benefits; and Budget required.
- 2) Grant Awards will be selected by a three to four member AD Hoc Grants Committee who are AOCLE volunteers from different institutions and chaired by an AOCLE Officer. At the discretion of the AOCLE Chair, the Executive Committee [A Past Chair, Chair, Vice Chair, Sec., Treasurer, Newsletter Editor(s),] could act as the "Grants Committee".
- 3) The "Grant Year" will run from August 15th - August 14th of the following year (due to the timing of the AOCLE meetings).
- 4) There will be No specific grant deadlines as something exciting may come up during the year.
- 5) In a given year, grants are reviewed in order they are received by the Chair.
- 6) Successful grants are funded in order they are received as the budget allows. If funds are not available, grants will be reviewed the following year if requested by the applicant. Excess money is returned to the general fund at the end of the year.
- 7) Maximum flexibility within these guideline should be allowed by the reviewer(s).

F. REPORTING TO AOCLE MEMBERS:

- 1) Copies of successful applications will be sent by the Grants committee to the AOCLE Newsletter for reporting simultaneously with the notification of the grant recipients.
- 2) 3 copies of a one page written report of the completed project must be submitted with travel receipts to the treasurer prior to reimbursement of expenses. The treasurer will immediately forward copies of the report to the Grants Committee Chair and the AOCLE Newsletter.
- 3) At the behest of the AOCLE Chair, the grant recipient may be asked to present a summary of the program at an AOCLE workshop or Meeting.

Summary of B&L Educator Meeting

Contact lens educators were invited to attend discussion meetings with representatives from Bausch & Lomb at the American Academy of Optometry meeting in San Diego, December 2005. Dr. Alan McKee (NSUOCO) attended this meeting and was generous enough to provide the following summary:

1. PureVision Toric - B&L plans to initially provide ~100 lenses (distribution can be bell or as desired) with an additional 40-50 lenses available each month for general CL clinics. Specific trials needed for workshops or labs can be supplied independent of the above. The same policy applies to MaxSight lenses.
2. Contact lens comp program for faculty, staff and students is pretty much unchanged. B&L is in the process of producing a written policy on comp PureVision Toric and MaxSight lenses.
3. The pharmaceutical division is making vitamin supplements available to the schools and colleges, if there is an interest. Samples are available through the B&L representative for each school.

4. There is a new B&L program to send each first-year student a "Welcome to Optometry School" letter and a set of clinical ocular anatomy posters. The company needs input from each school on who the appropriate faculty contact person should be to insure the letters and posters get to the first-year students.

5. There was some discussion about MaxSight lenses:
- Consider charging a fitting fee/deposit (some of which might be refundable) for patients to try MaxSight lenses.
  - A monocular demo of the lens will allow the patients to compare no lens to the MaxSight lens for themselves.

6. The idea of possibly re-establishing the B&L Contact Lens Faculty Retreat program was discussed. Some school representatives present suggested trying to do this before or right after a major optometric meeting, like the Global Ortho-K Symposium, ARVO, AAO, etc. so that travel to the meeting would be covered also.

7. There is a coop program available to assist the schools and college in marketing contact lenses with radio, print, billboards, etc. Targets would be secondary schools, universities, colleges, health clubs, etc.

8. There was discussion about a potential new program to provide modest support for a student representative at each college. A quarterly allowance, a trip to B&L in Rochester, NY and a travel stipend to the AOA or AAO meeting were mentioned. This would be something like a B&L Student Ambassador program for 2nd or 3rd-year students. Right now B&L is considering the application process (possibly something like OSI's old program guidelines).

9. There also was discussion about a New Graduates program. The company would like to get a packet of materials to each graduating student as close to graduation as possible. The schools are encouraged to provide input as to the most appropriate time to get the info to each student.

Since Fred Edmunds is now an independent consultant, the Bausch & Lomb contact person, for the time being, is Mike Pier, OD. Of course, Steve Byrnes, Rhonda Robinson, and Craig Norman are all available for consultation.

### Campus News

#### **NOVA**

Based on the current applicant pool for the **Residency in Primary Care with emphasis in Contact Lenses**, it appears that the position will not match through ORMS this year. If you have any candidates who might be interested and don't match through ORMS in the coming weeks, please contact Dr. Heidi Wagner at (954) 262-1466 (phone) or (954) 262-4154.

#### **NSUOCO**

Oklahoma College of Optometry is seeking applicants for two faculty positions: one with an emphasis in primary care and vision therapy; the other with an emphasis in primary care, binocular vision, and vision therapy. These positions will include classroom and clinical teaching duties and may include some administrative duties.

Applicants' qualifications must include the O.D. degree and eligibility for licensure to practice the full scope of Optometry in **Oklahoma**. Preference will be given to applicants with advanced academic degrees, residency training,

or teaching experience. Positions open July 1, 2006. Questions concerning these positions may be directed to: Dr. Douglas K. Penisten [penisten@nsuok.edu](mailto:penisten@nsuok.edu) (918)456-5511, Ext. 4025

#### **NEWENCO**

The New England College of Optometry invites applications for a full-time tenure-track faculty position in the area of Cornea and Contact Lenses within the Department of Specialty and Advanced Care. Applicants should have an O.D. degree and advanced training or experience in the areas of contact lenses and corneal science. An advanced degree such as a Ph.D. or M.S. in a related field is preferred.

Responsibilities will depend upon the unique qualifications and interests of the applicant, but will include lecturing and laboratory teaching in the Contact Lens course, research, and clinical care as a member of the professional staff of The New England Eye Institute's Cornea and Contact Lens Service. The applicant must be eligible for licensure in Massachusetts. The applicant will be expected to establish an extramurally funded research program. Faculty rank and salary will be commensurate with experience.

The College is a small but dynamic institution with a strong commitment to optometric teaching, patient care, and the development of a collaborative research environment. Applicants should submit a complete curriculum vitae, a statement of teaching and research interests, and the names of three professional references to:

Dr. Bruce Moore, Chair of the Faculty Search Committee  
c/o The Office of Academic Affairs  
The New England College of Optometry  
424 Beacon Street.  
Boston, MA 02115

**TOSU**

Dr. Lisa Badowski, a former faculty member at The Ohio State University College of Optometry, may be reached at [lbadowski@yahoo.com](mailto:lbadowski@yahoo.com).

Dr. Carla Mack (TOSU), pictured below, attending the CooperVision Contact Lens Educator Summit in Washington DC. She is lobbying to keep the “T” as a part of OSU. ☺



We hope Sharon Teague will also be available as an independent contractor offering consulting and the development of academic programs to industry when she finishes her current corporate position in March.

Sharon would love to keep in touch with us. Don't hesitate to contact her at [steage2@verizon.net](mailto:steage2@verizon.net) or 562-706-4283.

**CooperVision**

Tami Ross, presenter at the meeting, and Julie DeKinder, faculty at UMSL.



CooperVision sponsored a Contact Lens Educator Summit for members of the AOCLE invited as representatives of their educational institution. The meeting was held in Washington

D.C. on October 6-9, 2005. CooperVision speakers brought generational difference to the forefront of education. New AOCLE members were particularly helpful in this discussion.



**More Cooper fun in DC**

**Alcon**

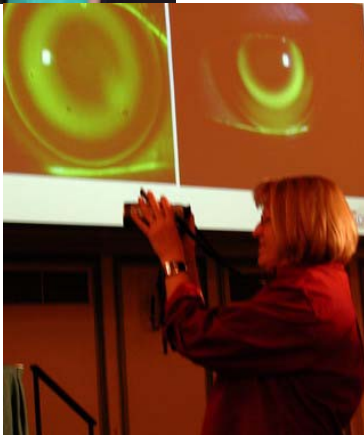
Alcon sponsored a Informed OD Educator Meeting January 12-15, 2006. Systane Free and Opti-Free RepleniSH were introduced at part of this informative meeting in Fort Worth, TX.



Andrea Janoff represented NOVA at the Alcon meeting.

*Global Orthokeratology Symposium*

GOS meeting is quickly becoming the most attended meeting for Contact Lens Educators around the world. Here are a few snapshots from that event.



*AOCLE Directory*

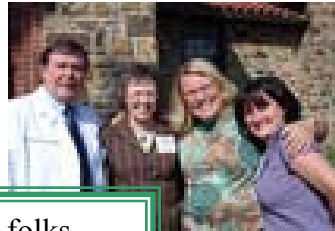
The directory is included as a separate attachment to allow you to easily save it as a ready reference on your computer.

*The AOCLE Communications Committee*

*Dr. Sri Thota, Circulation Coordinator*

*Dr. Latricia Pack, Co-Editor*

*Dr. William Edmondson, Co-Editor*



AOCLE folks  
meet up in  
Oklahoma for the  
Clinic Directors'  
meeting.