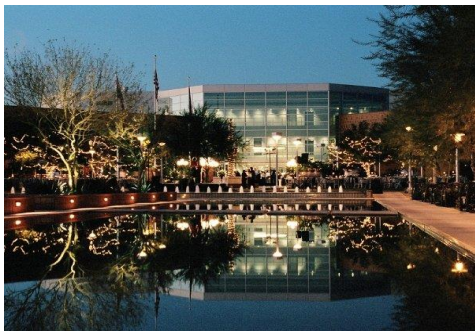


# AOCLE

Winter 2015  
Newsletter #39

ASSOCIATION  
OF OPTOMETRIC  
CONTACT LENS  
EDUCATORS

Midwestern University Arizona College of Optometry (AZCOPT) extended a warm welcome to the attendees of the 2014 AOCLE Workshop. The workshop was held at the beautiful Midwestern University campus in Glendale as well as at the Westin Kierland Resort in Scottsdale, Arizona from May 29-31, 2014. The successful event demonstrated once again why the AOCLE workshops have evolved into one of the premier meetings for contact lens educators. The workshop topic was "Case-Based Learning in Contact Lens Education."



Schools with AOCLE representatives:



**Next AOCLE Workshop:**  
June 4-7, 2015

*Southern College of Optometry  
Memphis, TN*

Arrivals: Thursday, June 4

Departures: Sunday, June 7

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**The AOCLE meeting at  
Midwestern University Arizona  
College of Optometry:**



The welcome address was given by AZCOPT Dean Dr. Donald Jarnagin.

This year's workshop theme was "Case Base Learning in Contact Lens Education." Through a variety of presentations, this program provided attendees with a unique opportunity to explore an innovative teaching method that is being integrated into many universities across the globe. Drs. Herman Gordon and Mary Niemczyk, well known for their work in case base learning, gave insightful lectures on this topic.



Herman Gordon, PhD addresses attendees.

A highlight of the 2014 workshop was the Round Robin "An Exercise in Case-Based Learning" which was led by Drs. Sunny Sanders, Dawn Lam, and Matt Palmer (Southwestern Eye Center). Educators were able to experience a case-based learning exercise from start to finish. The exercise started with a lecture, was followed by a hands-on laboratory, and concluded with a workshop on ocular prosthetics.



Mike Christensen (SCO) enjoying a lecture.

Attendees enjoyed getting involved in the fabrication and modification of prosthetic lenses in the laboratory portion of the exercise. The educators were also given the opportunity to interact with 4 ocular prosthetic patients during a grand-rounds style clinical exercise. It was an eye opening experience to hear the patients' stories about the life changing benefits of ocular prosthetics.



Josh Lotozcky (MCO) and Manny Conde (IAUPR) tint contact lenses as part of the prosthetic hands-on laboratory.

In addition to the exemplary education, attendees were able to delight in leisure activities such as riding the Surf Flowrider at the Westin Kierland Resort, visiting Frank Lloyd Wright's historical Taliesin West, or shopping at Kierland Commons.





Bill Edmondson (SCO) enjoyed the picturesque scenery at Taliesen West.

The workshop closed with the annual AOCLE awards ceremony.

**Dr. Neil A. Pence** from Indiana University School of Optometry was recognized for his contributions to contact lens education with the Lester E. Janoff Cornea and Contact Lens Memorial Award.

The 2014 recipient of the George Mertz New Educator Travel Award was **Dr. Lacey Haines** of the University of Waterloo College of Optometry and Vision Science.

Thank you to Dr. Sara Gaib, Ms. Sharon Teague and the fine faculty at AZCOPT for putting together an excellent workshop. We are looking forward to the 2015 AOCLE Workshop hosted by

Southern College of Optometry in Memphis, TN.

### Thank You to the Executive Committee and Sponsors for the 2014 AOCLE Workshop

A special thank you to the AOCLE executive committee for their generous service to this association. We would also like to thank our corporate sponsors for their continued support of this event. We appreciate the informative presentations updating the educators on the latest contact lens developments.



From left: Drs. Henry (UMSL), Morgan (MCO), Perrigin (UHCO), Kovacich (IU) and Corzine (UCBSO).



A photo of all the attendees at the 2014 AOCLE meeting at AZCOPT.



A photo of all the sponsors of the 2014 AOCLE meeting at AZCOPT. Thanks for your support!

### 2015 Workshop News: SCO

Faculty attendees at this year's AOCLE workshop in Memphis will enjoy interactive discussions and workshops in a variety of areas, including alternate techniques in classroom teaching. Topics will include using Team Based Learning in the classroom, writing more effective test questions and embracing new clinical technologies. There will also be industry presentations on changes in the contact lens field. In addition. The attendees will have the opportunity to tour the Southern College of Optometry

facilities including the advanced procedures surgical theater and the new Tear Well Advanced Dry Eye Center.

## Cooper Vision Educators Meeting

Wednesday and Thursday (January 21 and 22, 2015) of the GSLS week, Cooper Vision held an Educators Meeting at Bally's in Las Vegas. Educators experienced an exciting program including insights on CooperVision lens designs, new products, future innovations, and available practice management initiatives.

CooperVision has launched several new products in the last six months, including the Clariti® 1-Day line of products. The acquisition allows Cooper to provide practitioners with a complete roll-out of daily disposable SiHy lenses in sphere, toric, and multifocal options. The lenses have Class II UV protection and boast a high water content with a low modulus.

They also reviewed the acquisition of UK solution manufacturer Sauflon. The company has the market share leading multipurpose solution in the UK (Sauflon Lite) and it is available for ECPs to sell in office. There is also a hydrogen peroxide solution available called Sauflon One Step. It is a catalyst disc-based system with a six-hour soak time and a 24-hour storage time.

They also reviewed practice management tools including Websystem3 which directs patient communication to help retain current patients. It was recommended by the group that CooperVision reach out to the appropriate practice management groups and private practice clubs at each school to disseminate this information to 3<sup>rd</sup> and 4<sup>th</sup> year students.

Dr. Dan Fuller reviewed the process that Southern College of Optometry uses for their Adopt-A-Patient program. If you're interested in discussing this further with Dan, contact him at [dfuller@sco.edu](mailto:dfuller@sco.edu).

## STAPLE Thank You Notes

Please remind your students, if possible, to send thank you letters or emails at the conclusion of the STAPLE programs at your schools. These thank you notes can help enforce the value of these programs for our students. The emails can go to Ursula and Sue at Wink Productions or to Mark Andre at Pacific.

## Pocket Guides

You should have received your AOCLE pocket guides. Please count your guides to ensure you received the correct number. If you have extra please inform Judy ([jperrigin@optometry.uh.edu](mailto:jperrigin@optometry.uh.edu)).



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